

AGENDA

ORANGE COUNTY POWER AUTHORITY MEETING OF THE MARKETING AND COMMUNICATIONS COMMITTEE

Monday, September 22, 2025

4:30 p.m.

This meeting will proceed as an in-person meeting at 15310 Barranca Parkway, Suite 250, Irvine, CA 92618. In addition, as a convenience to the public, the Orange County Power Authority is also providing an option for members of the public to remotely view and participate in the meeting. Further details are below. Please note that, in the event of a technical issue causing a disruption in the remote participation option, the meeting may continue unless otherwise required by law.

Note: Any member of the public may provide comments to the Committee on any agenda items only by requesting to speak during Item 4. When providing comments to the Committee, it is requested that you provide your name and city of residence for the record. Commenters are requested to address their comments to the Committee as a whole through the Chair. Comments may be provided in the following manner:

To provide comments during the meeting, in-person attendees, please fill out the public speaker slip and provide it to the clerk at the beginning of the meeting. Before Item 4, the Chair or Clerk will ask members of the public to join the queue to provide public comment. The queue will remain open for a reasonable amount of time to allow members of the public sufficient time to request to speak and inform the Committee of the number of speakers. After such time, the queue will be closed and the members of the public who have joined the queue to speak will be recognized at the appropriate time may speak. To join the queue on Zoom video conference by computer or mobile phone, use the “Raise Hand” feature. If joining the meeting using the Zoom dial-in number, you can raise your hand and join the queue by pressing *9. Members of the public will not be shown on video but will be able to speak when called upon.

Comments shall generally be limited to three minutes when speaking, provided that the Chair may equally reduce each speaker’s time to accommodate a large number of speakers or a large number of agenda items. If you have anything that you wish to be distributed to the Committee, please provide it via comments@ocpower.org, who will distribute the information to the Members.

The public may participate using the following remote options:

ZOOM WEBINAR

Please click the link below to join the webinar:

[Launch Meeting - Zoom](#)

Dial-in: 1-669-900-6833

Webinar ID: 84259852538

1. **CALL TO ORDER**

2. **PLEDGE OF ALLEGIANCE**

3. **ROLL CALL**

4. **PUBLIC COMMENTS ON AGENDA ITEMS**

Opportunity for members of the public to address the Committee on any items on the agenda.

5. **PUBLIC COMMENTS ON NON-AGENDA ITEMS**

Opportunity for members of the public to address the Committee on any items not on the agenda but within the jurisdiction of the Committee.

6. **COMMITTEE MEMBER ANNOUNCEMENTS**

Committee Members may briefly provide information to other members of the Committee and the public, ask questions of staff, or report on conferences, events, or activities related to Authority business. There is to be no discussion or action taken on comments made by Committee Members unless authorized by law.

7. **CONSENT CALENDAR**

The following items call for discussion or action by the Committee. The Committee may discuss and/or take action on any item listed below if the Committee is so inclined.

1. **MINUTES FOR THE MARKETING AND COMMUNICATIONS COMMITTEE MEETING OF MAY 29, 2025**

Recommended Action:

Approve as submitted.

8. **REGULAR CALENDAR**

The following items call for discussion or action by the Committee. The Committee may discuss and/or take action on any item listed below if the Committee is so inclined.

1. **MARKETING AND COMMUNICATIONS UPDATE FOR JUNE- AUGUST 2025**

OCA staff will highlight the launch of “The OCA Way” messaging handbook, new outreach materials for prospective member cities, messaging for upcoming Power Content Label, and expanded digital and community engagement efforts, including videos, ads, and updated web content.

Recommended Action:

Receive and file

9. **ADJOURNMENT**

Compliance with the Americans with Disabilities Act

OCPA meetings comply with the protections and prohibitions of the Americans with Disabilities Act. Individuals with a disability who require a modification or accommodation, including auxiliary aids or services, in order to participate in the public meeting may contact 949-263-2612. Requests for disability-related modifications or accommodations require different lead times and should be provided at least 72-hours in advance of the public meeting.

Availability of Documents

Copies of the agenda and agenda packet are available at www.ocpower.org. Late-arriving documents related to a Committee meeting item which are distributed to a majority of the Committee prior to or during the Committee meeting are available for public review as required by law. Public records, including agenda-related documents, can be requested electronically at clerk@ocpower.org or by mail to 15642 Sand Canyon Avenue, P.O. Box 54283, Irvine, CA 92619-4283. The documents may also be posted at the above website. Such public records are also available for inspection, by appointment, at 15310 Barranca Parkway, Suite 250, Irvine, CA 92618. Please contact clerk@ocpower.org to arrange an appointment.



**MINUTES
SPECIAL MEETING
MARKETING AND COMMUNICATIONS COMMITTEE
ORANGE COUNTY POWER AUTHORITY**

Thursday, May 29, 2025

1. CALL TO ORDER

Director Grandis called to order the Special Meeting of the Marketing and Communications Committee at 2:32 p.m. on Thursday, May 29, 2025.

2. PLEDGE OF ALLEGIANCE

Director Go led the Pledge of Allegiance.

3. ROLL CALL

Present:	Director Glenn Grandis	City of Fountain Valley
	Director William Go	City of Irvine

4. PUBLIC COMMENTS ON AGENDA ITEMS

None

5. COMMITTEE MEMBER ANNOUNCEMENTS

Director Grandis thanked the marketing team for their quick preparation for this meeting.

6. CONSENT CALENDAR

Moved by Director Go and seconded by Director Grandis to approve the Consent Calendar.

The motion carried unanimously by the following vote:

Ayes:	Director Grandis, Director Go
Noes:	None
Absent:	None

1. MINUTES FOR THE MARKETING AND COMMUNICATIONS COMMITTEE MEETING OF MARCH 3, 2025

Action Taken:

Approved as submitted.

7. REGULAR CALENDAR

1. REVIEW AND CONSIDERATION OF SECOND AMENDMENT TO MARKETING, COMMUNICATIONS, AND DESIGN SERVICES CONTRACT

Director of Communications & External Affairs Jacquie Henderson provided a summary of this item.

Director Grandis requested the paid media breakdown and questioned how we would grow the agency moving forward.

Director Go asked if the IP address was OCPA's. He requested that the staff also market to the businesses. Director Go requested that this contract go through an RFP process to keep things fresh.

Moved by Director Grandis and seconded by Director Go to:

1. Review marketing and communications results for FY24/25, and review and discuss outline for FY25/26 marketing and public outreach.
2. Recommend that the Board of Directors authorize the CEO to execute an amendment to the agreement with Reveille, Inc. for communications, marketing, strategy, public engagement, digital, and graphic design services, effective from July 1, 2025, to June 30, 2026, and increasing the not-to-exceed amount by \$1,000,000, bringing the total not-to-exceed amount to \$3,999,686.

The motion carried unanimously by the following vote:

Ayes:	Director Grandis, Director Go
Noes:	None
Absent:	None

8. **ADJOURNMENT**

There being no further business to come before the Committee, Director Grandis adjourned the meeting at 3:22 p.m.

Submitted by:

Pat Jacquez-Nares, Board Authority Secretary

ORANGE COUNTY POWER AUTHORITY
Staff Report – Item No. 8.1

To: Orange County Power Authority Marketing and Communications Committee

From: Jacquie Henderson, Director of Communications & External Affairs

Approved by: Joe Mosca, Chief Executive Officer

Subject: MARKETING AND COMMUNICATIONS UPDATE FOR JUNE - AUGUST 2025

Date: September 22, 2025

RECOMMENDED ACTION

Receive and file

BACKGROUND

The Orange County Power Authority (OCPA) Marketing and Communications Committee meets quarterly to review the agency's outreach and engagement activities over the previous two to three months. This report will provide details on the success of notable outreach efforts over the past three months, and key future happenings.

ANALYSIS AND DISCUSSION

The summer months have provided ample opportunities for OCPA to engage with customers and the community, and to enhance communications tools. The agency continues to provide information on customer programs across OCPA and partner platforms, while continuing to build relationships with city and community stakeholders across a wide variety of channels. Highlights are outlined below:

The OCPA Way Messaging Handbook

The CalCCA Conference in April was an informative showcase of other CCAs across the state and their approach to communications and marketing. A main takeaway was the comprehensive internal communications efforts exercised by other CCAs that OCPA has been lacking, which provide helpful tidbits and talking points for all staff members to communicate about their agency. The first step to developing a suite of tools for OCPA is a detailed master messaging handbook designed to educate about the facets of OCPA. This comprehensive tool is complete and will be provided to staff, Board members, and Community Advisory Committee members as a resource to support organizational alignment for consistent messaging when communicating about OCPA. This will also serve as a valuable onboarding tool for new staff members. The next step is to create more concise tools for use when in the community, and as educational tools for students and staff. This will include pocket cards on key topics, and a helpful Q&A document for the typical inquiries received when engaging with community members.

Prospective Member City Outreach

In previous public meetings with the Board of Directors, it was noted that a handout specifically for use in recruiting new member cities to OCPA would be helpful. Communications staff and consultants began work on a brochure that highlights the positive impacts of a CCA on its member cities, the benefits of OCPA, and the steps to becoming a member city. This past month, the brochure was completed, and this resource is now available for use.

Community Outreach

With the agency's hyperlocal communications approach this fiscal year, efforts are concentrated on educating customer communities rather than building general awareness across Orange County as a whole. OCPA began placing public education advertisements in local community publications including Community Guides for each member city. The messaging centers on OCPA education and the current programs available to customers. Community Guide publications will continue throughout the year, and messaging will be updated to reflect the latest customer programs.

Digital Communications

OCPA is proud to represent and support multicultural communities across its member cities and is honored to receive support of the agency's efforts from their leaders. To highlight this support, OCPA has published a series of community leader videos on its digital platforms.

Digital efforts have also included focus on the OCPA website and enhancing key landing pages to better inform customers and the public. The first page to see improvements is the Careers landing page, which now showcases employee benefits and speaks to the comradery of OCPA employees that make the agency a great place to work.

Upcoming Events

In the coming months, OCPA staff looks forward to numerous community-facing events and opportunities to connect with customers, including Irvine Global Village, the Fountain Valley Boys & Girls Club Annual Gala, Buena Park Silverado Days, and Fullerton Oktoboofest. Early October will see OCPA's annual Open House celebrating three years of service and honoring community leaders. The agency also recently completed its annual voter survey to measure community member sentiment both about OCPA and about a range of topics. The results of the survey will be presented to the Board at the October 13, 2025, meeting. Additional website landing pages are in the process of being refreshed and will be launched shortly, and a digital billboard will be placed in partnership with the City of Fountain Valley to help increase awareness of OCPA ahead of the transition to service in late 2026.

FISCAL IMPACT

None.

ATTACHMENT

Attachment A – OCPA September Marketing Communications Committee Update

Marketing & Communications Update

September 22, 2025





HIGHLIGHTS

Internal Communications

- Developed The OCPA Way master messaging handbook to support organizational alignment for consistent messaging when communicating about OCPA.

Prospective Member City Outreach

- Created a comprehensive tri-fold brochure for use when meeting city leaders and staff. The brochure was designed to provide a thorough overview of OCPA's mission, achievements, benefits and offerings, and to inspire new cities to consider taking steps to join OCPA.

Community Outreach

- Secured and placed advertisements in local community guides in the member cities of Fullerton, Fountain Valley, Irvine, and Buena Park.

Digital Communications

- Published community leader videos on YouTube, LinkedIn and Meta to inform about the benefits of OCPA and demonstrate grassroots support for OCPA.
- Developing updates to key webpages, with production and launch of the new Careers page complete.



INTERNAL COMMUNICATIONS

Developed The OCPA Way master messaging handbook to help representatives of OCPA communicate with external audiences in a clear, unified, and consistent manner. The messaging book is the first part of an extended internal communications strategy that also includes key message pocket cards and a comprehensive “Q&As” resource to further support communications efforts.

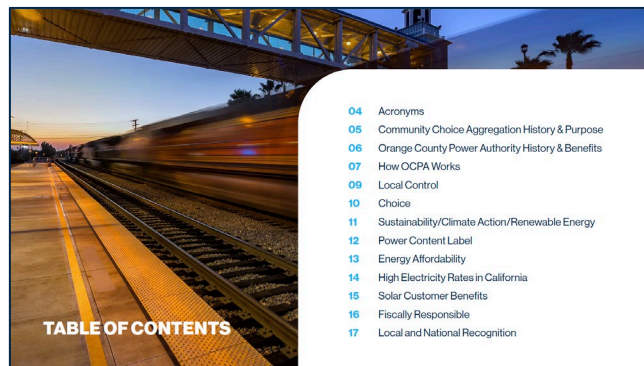
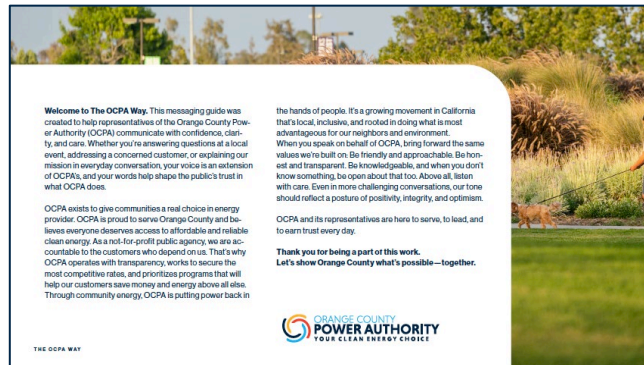


THE OCPA WAY

HOW WE TALK ABOUT THE ORANGE COUNTY POWER AUTHORITY,
OUR VOICE, TONE AND THE WORDS WE USE.



JULY 2025





COMMUNITY CHOICE AGGREGATION HISTORY AND PURPOSE

Key Talking Points

- Community Choice Aggregation (CCA) may be relatively new to Orange County, but CCAs have been spreading across California since 2010, enabling local control over electricity sources.
- **One-third of California is served by CCAs – that's over 14 million people!**
- CCAs are putting more renewable energy onto the electric grid than the for-profit, investor-owned utilities (IOU) by purchasing more clean energy than the IOUs.

Proof Points

- The passage of Assembly Bill 117 (AB 117) in 2002 established Community Choice Aggregation in California, opening the door for municipalities at the local and county levels to form independent, locally governed, and therefore not-for-profit energy providers.
- Community Choice Aggregation – or community choice energy – programs enable local control over how and where electricity is purchased.

- CCA programs offer customers (residential, commercial and municipalities) the opportunity to select how much renewable energy they want purchased on their behalf to decrease their carbon footprint.
- Community energy is a proven concept. There are 25 CCAs operating across California, serving over 14 million customers in 200 communities.
- **CCAs now provide over one-fourth of the state's electricity.**
- CCAs are helping the state meet its aggressive clean energy goals, which include reaching carbon neutrality by 2045.
- Community energy offers wide-ranging benefits that advance affordability, sustainability, economic development, and public accountability.

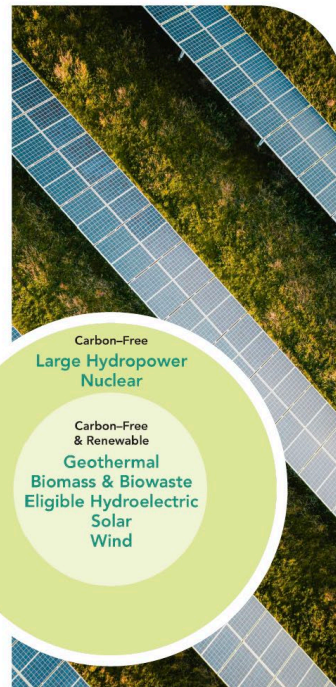




HOW OCPA WORKS

Key Talking Points

- OCPA procures the amount of renewable energy customers designate in their selected energy plan. SCE continues to deliver electricity to homes and businesses, and send customers their electricity bills (now with "Generation" attributed to OCPA).
 - The OCPA generation line replaces the current SCE generation line. It is not a new, additional, or duplicative charge.
- **Everyone Gets The Same Energy:** All electricity customers receive the same blend of energy, there is no way to distinguish between electrons. OCPA procures renewable energy based on each customer's selected plan. The renewable energy OCPA adds to the grid displaces the need for that amount of energy to come from fossil fuels.
 - The more clean energy procured, the less pollution-emitting fossil fuel needed!
- OCPA offers three plans:
 - 100% Renewable Choice.
 - Smart Choice, which offers 55% renewable and 40% carbon-free energy.
 - Basic Choice, which offers at least 47% renewable energy at a discount of 3% less than the equivalent generation rate of SCE.
- While all renewable energy is carbon-free, not all carbon-free energy is considered renewable in California. Only naturally-replenishing sources are renewable.
 - Carbon-free energy is produced by a resource that generates no carbon emissions, such as nuclear or large hydroelectric. Although these resources help reduce greenhouse gas emissions, they may have an impact on the environment or the economy.
 - Ex: the waste produced by nuclear power plants needs to be safely stored long term, which can be cost-intensive.
 - Renewable energy comes from naturally replenishing resources that produce zero emissions. Sources include solar, wind, geothermal, biomass, and biowaste. Renewable energy projects may create additional environmental benefits on top of their emissions reductions, including economic job benefits.





CHOICE

Key Talking Points

- OCPA provides Orange County choice in the energy market for the first time, creating competition for the investor-owned, for-profit utilities.
- While customers in member cities are automatically opted in, they can change their renewable energy plan, or opt out and return to SCE, at any time.
 - There is also a window of time ahead of a city receiving service from OCPA where community members can opt to stay with SCE, or change their renewable energy plan from the default plan selected by the City.
- OCPA offers customers the opportunity to choose a renewable energy plan that works best for their environmental and financial goals.
- While SCE offers a Green Rate Program with more renewable energy than their only energy offering, it has met capacity and was closed to enrollment in 2022.
 - At last check, the program has approximately 3,000 customer accounts out of SCE's 5 million (0.0006%).

Proof Points

- **Automatic Enrollment:** The California law allowing CCA programs requires that they are opt-out models. Meaning that when a city adopts CCA service, the CCA becomes the default energy provider and residents and businesses are opted in to service.
 - **But OCPA is all about choice! Customers can change their renewable energy plan, or opt out and return to energy generation through SCE, at any time.**
- As a not-for-profit public agency, OCPA's mission is providing renewable energy at competitive rates, and reinvesting in member communities.
 - While SCE's Green Rate Program can only serve less than 0.1% of its customers, OCPA can provide renewable energy to all customers!

THE OCPA WAY 10

PROSPECTIVE MEMBER CITY OUTREACH

Created a comprehensive tri-fold brochure that highlights steps to membership, community impact, programs and benefits.

Clean energy. Local control.

Enabled by California legislation (SB 101), Community Choice Aggregation (CCA) allows cities and counties to control over the electricity purchased on behalf of residents and businesses. CCAs partner with local utilities who are existing infrastructure to deliver energy to homes and businesses.

The value of community energy

Community energy offers advantages that enhance affordability, sustainability, economic development, and public accountability.

- Local control over energy decisions and rate setting
- Competitive rates to ensure a diverse mix of energy sources
- Support for renewable energy projects
- Tools to ensure equity, resilience, and sustainability plans
- Economic and workforce development through job creation
- Resilience of assets for emergency preparedness and response
- Cost-competitive services for residents and businesses

Energy plans for every customer

Join Community Choice	Stay with Current Utility	Join Renewable Choice Plan
47% Renewable Energy Join Community Choice	50% Renewable Energy Stay with Current Utility	100% Renewable Energy Join Renewable Choice Plan

How to get started

COUNCIL MEMBERS AND CITY STAFF CAN

- Engage in discussions with Orange County Power Authority (OCPA)
- Request presentations or briefings for Council and community
- Share information from the OCPA website and social channels

COMMUNITY LEADERS AND ADVOCATES CAN

- Talk to your Council member about OCPA
- Share information from the OCPA website and social channels
- Sign up for the OCPA newsletter to see where you can connect to the community
- Advocate for energy choice and local reinvestment

Steps to membership

- OCPA presents to the City Council and receives feasibility study approval
- OCPA contracts a third party to conduct a tailored feasibility study involving projected costs and benefits
- Findings and recommendations are presented to the City Council
- OCPA submits to the Board of Directors and Resolution authorizing participation in OCPA
- As a condition of the ordinance, the city must approve the CCA by the end of the calendar year
- The OCPA Board considers an amendment to the Joint Powers Authority
- OCPA has the amended implementation plan with the CCA
- A City representative is appointed to the OCPA Board
- Multi-year onboarding communications in the community take place
- Power delivery begins!

A strategic advantage for cities

OCPA member cities are among more than 200 communities throughout California actively working toward state and local decarbonization goals.

OCPA membership strengthens a city's competitive edge, positioning them to attract businesses with shared sustainability and community-focused goals.

OCPA supports commercial customers with a personal touch – advising on energy saving programs, providing behind-the-meter technology and support, and marketing their reduced emissions to customers, clients, and partners through our GreenPIONEER program.

Supporting local jobs and vendors

OCPA prioritizes local procurement, helping to support job creation and economic activity. From professional services to goods, OCPA contributes to the Orange County economy while advancing clean energy goals.

Reinvesting in the community

As a not-for-profit, OCPA reinvests revenue back into its member cities in the form of community support grants and programs that make it easier and more affordable for people to use less energy to be more energy efficient, or switch to cleaner energy.

Cities turn promise into progress

OCPA is helping cities achieve their emissions reduction goals by simply having OCPA as their energy provider. OCPA staff also help identify state and federal funding opportunities for member cities, augmenting city staff with additional capacity.

17M in customer savings

A consequence of OCPA's mission is energy affordability. Since launch, OCPA customers have saved over \$17 million on their energy bills through discount and rebates. These programs are applied to all OCPA rates.

86% renewable energy from 81% carbon-free resources

Well above mandatory state requirements for the purchase of renewable energy.

5 renewable sources

OCPA purchases power from five renewable sources: solar, wind, hydroelectric, geothermal, and biomass.

Basic Choice 3% less

The Basic Choice plan costs 3% less than the standard utility rate.

1 of 25 CCAs in California

OCPA is one of 25 CCAs serving more than 1 million customers.

Sign up for the OCPA newsletter.

ORANGE COUNTY POWER AUTHORITY
SUSTAINABLE ENERGY CHOICE

OCPA.ORG



COMMUNITY OUTREACH

Placed public education ads in member city Community Guide publications focused on OCPA's commitment to creating a clean energy future and highlighting the free Energy Efficiency Kit offering for residential customers.



Buena Park is leading the clean energy movement

Since 2022, Buena Park's Orange County Power Authority (OCPA) customers have helped reduce carbon emissions by more than 2 billion pounds! That's equal to taking over 220,000 gas-fueled cars off the road. Just by choosing renewable energy options provided by OCPA.

OCPA is part of a growing movement of 25 community choice energy providers across California. Along with Buena Park, OCPA provides more than 177,000 Orange County businesses and businesses the choice of renewable energy at affordable rates, building a brighter, healthier future for our community.

- + Cleaner power at competitive rates
- + Reinvesting into our communities
- + Locally controlled by community leaders

Energy Saving Incentives

Make your home more efficient for less. OCPA customers can get an Energy Efficiency Kit through the OCPA Marketplace — \$60 value, free with a rebate. Each kit includes LED light bulbs, a smart plug, an advanced power strip, and weatherstripping.

OCPA is a local, not-for-profit clean energy provider that reinvests in the community through grants, home appliance rebates, credit for access solar energy generation and more through tools like the OCPA Marketplace and Flexible Rider.



To learn your kit and explore more energy-saving options, scan the QR code or visit ocpower.org/energy-programs

ORANGE COUNTY POWER AUTHORITY
FOR YOUR CLEAN ENERGY CHOICE

Buena Park Today



A new way to power Fountain Valley.

Starting in October 2026, Orange County Power Authority (OCPA) will begin service in Fountain Valley, offering residents and businesses energy options for the first time. As a not-for-profit public agency, communities come first. We are excited to meet and serve you soon!

How it works



Source: OCPA's portfolio of energy is 100% renewable and 100% carbon-free.

Delivery: SCG delivers electricity to customers and maintains the electrical grid.

Customer: You choose how much renewable energy you want OCPA to purchase on your behalf from three service options.

- + Local control
- + Customer choice
- + Clean energy
- + Not-for-profit
- + Programs to save energy and money

Have questions about OCPA? We're here to help!

info@ocpower.org
800-262-7693

ORANGE COUNTY POWER AUTHORITY
FOR YOUR CLEAN ENERGY CHOICE

Fountain Pen



Fullerton is leading the clean energy movement

Since 2022, Fullerton's Orange County Power Authority (OCPA) customers have helped reduce carbon emissions by more than 2 billion pounds! That's equal to taking over 220,000 gas-fueled cars off the road. Just by choosing renewable energy options provided by OCPA.

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ORANGE COUNTY POWER AUTHORITY
FOR YOUR CLEAN ENERGY CHOICE

Fullerton Connect



DIGITAL COMMUNICATIONS

Leverage community leaders' support of OCPA to inform about the benefits of OCPA through videos that have been posted on YouTube, Facebook, Instagram and LinkedIn.



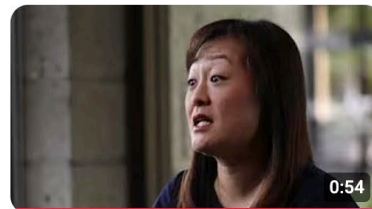
Powering OC: Community Voices |
Geraldine Larson - Filipino American...



Powering OC: Community Voices |
Jim Koo - Korean American...



Powering OC: Community Voices |
Daniel Kim – The Dragon Kim...



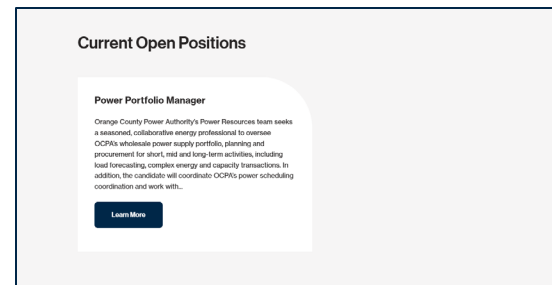
Powering OC: Community Voices |
Patty Oh - Cool OC

[Watch on youtube.com/@ocpowerauthority](https://www.youtube.com/@ocpowerauthority)



DIGITAL COMMUNICATIONS

In process of updating key website landing pages with the Careers page being recently launched.





UP NEXT

OCA Annual Open House

- Planning is underway for the October 2nd Open House. Marketing and communications efforts include awareness and outreach, run-of-show development, and engagement activities.

Annual Voter Survey

- OCA's annual survey of registered voters in Orange County has been completed and results on general sentiment and OCA awareness will be presented to the Board of Directors in October.

Full Calendar of Community Engagement

- October is one of OCA's busiest months for engagement with Irvine Global Village, the Fountain Valley Boys & Girls Club Annual Gala, Buena Park Silverado Days, and Fullerton Oktoboofest.

Additional Webpage Development

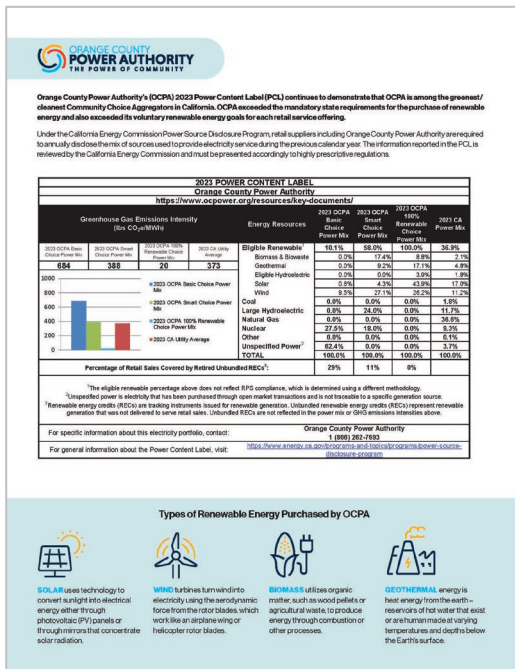
- New designs are underway for multiple additional website landing pages, including the NEM landing page and the Residential and Commercial Options pages. The next page to be launched will be the opt-out page.

Fountain Valley Digital Billboard

- To increase awareness of OCA ahead of the transition to service, a digital billboard is being utilized in partnership with the City of Fountain Valley.

2025 POWER CONTENT LABEL MAILER

The annual PCL mailer will be sent at the end of the year with facts about and impacts made by OCPA.



ORANGE COUNTY POWER AUTHORITY
P.O. Box 64283
Irvine, CA 92618-4283

Thank you for making the switch to a cleaner, greener Orange County. It is our privilege to be your local, not-for-profit energy provider.

Ranked #2 in the Nation for Green Power Sales
by National Renewable Energy Laboratory

Powering Orange County with

86% renewable energy from 81% carbon-free resources

We exceeded 2023 climate commitments for the purchase of renewable energy.

Since launching service in 2022, OCPA has

Reduced CO₂ emissions by 2 billion lbs

That's equivalent to:

- 221,373 gas-powered vehicles taken off the road
- 40.4M+ trash bags of waste recycled instead of adding them to a landfill
- 15.3M+ tree seedlings grown for 10 years, sequestering carbon

175,000+ residential and commercial customers served

Costs 3% less
OCPA's Basic Choice plan costs less than OCPA's equivalent generation rate.

\$2.5M+ saved
for OCPA's Basic Choice customers since launch.

Together we can work toward a healthier, more resilient community for generations to come. Sign up for our newsletter to stay in touch.

If you're already signed up and would like to update your OCPA, please call 1 (800) 262-7903 or email us at customers@ocpower.org and we'll help you through it.

THANK YOU!