

AGENDA

ORANGE COUNTY POWER AUTHORITY MEETING OF THE MARKETING AND COMMUNICATIONS COMMITTEE

Monday, December 1, 2025

4:30 p.m.

This meeting will proceed as an in-person meeting at 15310 Barranca Parkway, Suite 250, Irvine, CA 92618. In addition, as a convenience to the public, the Orange County Power Authority is also providing an option for members of the public to remotely view and participate in the meeting. Further details are below. Please note that, in the event of a technical issue causing a disruption in the remote participation option, the meeting may continue unless otherwise required by law.

Note: Any member of the public may provide comments to the Committee on any agenda items only by requesting to speak during Item 4. When providing comments to the Committee, it is requested that you provide your name and city of residence for the record. Commenters are requested to address their comments to the Committee as a whole through the Chair. Comments may be provided in the following manner:

To provide comments during the meeting, in-person attendees, please fill out the public speaker slip and provide it to the clerk at the beginning of the meeting. Before Item 4 and Item 5, the Chair or Clerk will ask members of the public to join the queue to provide public comment. The queue will remain open for a reasonable amount of time to allow members of the public sufficient time to request to speak and inform the Committee of the number of speakers. After such time, the queue will be closed and the members of the public who have joined the queue to speak will be recognized at the appropriate time may speak. To join the queue on Zoom video conference by computer or mobile phone, use the “Raise Hand” feature. If joining the meeting using the Zoom dial-in number, you can raise your hand and join the queue by pressing *9. Members of the public will not be shown on video but will be able to speak when called upon.

Comments shall generally be limited to three minutes when speaking, provided that the Chair may equally reduce each speaker’s time to accommodate a large number of speakers or a large number of agenda items. If you have anything that you wish to be distributed to the Committee, please provide it via comments@ocpower.org, who will distribute the information to the Members.

The public may participate using the following remote options:

ZOOM WEBINAR

Please click the link below to join the webinar:

[Launch Meeting - Zoom](#)

Webinar ID: 870 7120 7501

1. **CALL TO ORDER**

2. **PLEDGE OF ALLEGIANCE**

3. **ROLL CALL**

4. **PUBLIC COMMENTS ON AGENDA ITEMS**

Opportunity for members of the public to address the Committee on any items on the agenda.

5. **PUBLIC COMMENTS ON NON-AGENDA ITEMS**

Opportunity for members of the public to address the Committee on any items not on the agenda but within the jurisdiction of the Committee.

6. **COMMITTEE MEMBER ANNOUNCEMENTS**

Committee Members may briefly provide information to other members of the Committee and the public, ask questions of staff, or report on conferences, events, or activities related to Authority business. There is to be no discussion or action taken on comments made by Committee Members unless authorized by law.

7. **CONSENT CALENDAR**

The following items call for discussion or action by the Committee. The Committee may discuss and/or take action on any item listed below if the Committee is so inclined.

1. **MINUTES FOR THE MARKETING AND COMMUNICATIONS COMMITTEE MEETING OF SEPTEMBER 22, 2025**

Recommended Action:

Approve as submitted.

8. **REGULAR CALENDAR**

The following items call for discussion or action by the Committee. The Committee may discuss and/or take action on any item listed below if the Committee is so inclined.

1. **MARKETING AND COMMUNICATIONS UPDATE FOR SEPTEMBER - DECEMBER 2025**

Recommended Action:

Receive and file

2. **ADOPT 2026 MARKETING AND COMMUNICATIONS COMMITTEE MEETING CALENDAR**

Recommended Action:

Adopt 2026 Marketing & Communications Committee Meeting Calendar.

9. **ADJOURNMENT**

Compliance with the Americans with Disabilities Act

OCPA meetings comply with the protections and prohibitions of the Americans with Disabilities Act. Individuals with a disability who require a modification or accommodation, including auxiliary aids or services, in order to participate in the public meeting may contact 949-263-2612. Requests for disability-related modifications or accommodations require different lead times and should be provided at least 72-hours in advance of the public meeting.

Availability of Documents

Copies of the agenda and agenda packet are available at www.ocpower.org. Late-arriving documents related to a Committee meeting item which are distributed to a majority of the Committee prior to or during the Committee meeting are available for public review as required by law. Public records, including agenda-related documents, can be requested electronically at clerk@ocpower.org or by mail to 15642 Sand Canyon Avenue, P.O. Box 54283, Irvine, CA 92619-4283. The documents may also be posted at the above website. Such public records are also available for inspection, by appointment, at 15310 Barranca Parkway, Suite 250, Irvine, CA 92618. Please contact clerk@ocpower.org to arrange an appointment.



**MINUTES
MARKETING AND COMMUNICATIONS COMMITTEE
ORANGE COUNTY POWER AUTHORITY**

Monday, September 22, 2025

1. CALL TO ORDER

Director Go called to order the Special Meeting of the Marketing and Communications Committee at 4:30 p.m. on Monday, September 22, 2025.

2. PLEDGE OF ALLEGIANCE

Director Grandis led the Pledge of Allegiance.

3. ROLL CALL

Present:	Director Glenn Grandis	City of Fountain Valley
	Director William Go	City of Irvine

4. PUBLIC COMMENTS ON AGENDA ITEMS

None

5. PUBLIC COMMENTS ON NON-AGENDA ITEMS

None

6. COMMITTEE MEMBER ANNOUNCEMENTS

Director Go said the Marketing and Communications team recently toured the Irvine Metrolink facility across the street. He said this is one of the busier hubs of the Metrolink and he would like to move forward with OCPA getting involved in any type of marketing aspects.

7. CONSENT CALENDAR

Moved by Director Grandis and seconded by Director Go to approve the Consent Calendar.

The motion carried unanimously by the following vote:

Ayes:	Director Grandis, Director Go
Noes:	None
Absent:	None

1. MINUTES FOR THE MARKETING AND COMMUNICATIONS COMMITTEE MEETING OF MAY 29, 2025

Action Taken:

Approved as submitted.

8. REGULAR CALENDAR

1. MARKETING AND COMMUNICATIONS UPDATE FOR JUNE- AUGUST 2025

Director of Communications & External Affairs Jacquie Henderson said the M&C Committee meets quarterly to review the agency's outreach and engagement activities over the previous two to three months. She provided a summary of the efforts for the previous quarter.

Action Taken:

Received and filed.

8. ADJOURNMENT

There being no further business to come before the Committee, Director Grandis adjourned the meeting at 4:55 p.m. He said the next Marketing and Communications regular meeting will be on Monday, December 1, at 4:30 p.m.

Submitted by:

Lisette Chel Walker, Interim Board Authority Secretary

ORANGE COUNTY POWER AUTHORITY
Staff Report – Item 8.1

To: Orange County Power Authority Board of Directors

From: Jacquie Henderson, Director of Communications & External Affairs

Subject: MARKETING AND COMMUNICATIONS UPDATE FOR SEPTEMBER -
DECEMBER 2025

Date: December 1, 2025

STRATEGIC GOALS

- ☐ Enrich & Grow the OCPA Community: _____
- ☐ Prioritize Fiscal Sustainability & Affordability: _____
- ☒ Design & Deploy Community-Aligned Customer Programs: _____
- ☐ Energize Our Community with Renewable Energy: _____
- ☐ Raise Awareness of Community Energy & Advocate for Our Customers: _____
- ☐ Not Applicable: _____

RECOMMENDED ACTION

Receive and file.

BACKGROUND

The Orange County Power Authority (OCPA) Marketing and Communications Committee meets quarterly to review the agency’s outreach and engagement activities over the previous two to three months. This report will provide details on the success of notable outreach efforts over the past three months, and key future happenings.

ANALYSIS AND DISCUSSION

This fall, OCPA participated in numerous community events to interact with current and potential customers while promoting the mission of decreasing carbon emissions through the procurement of more renewable energy. OCPA continues to provide information on customer programs across its own and partner platforms, while continuing to build relationships with city and community stakeholders across a wide variety of channels. Highlights are outlined below:

OCPA Advertising Campaign Refresh

As part of the annual budget with contracted agency partner Reveille Inc., OCPA updates its advertising campaign to continue being responsive to community needs while maturing the brand. The new concept called “Powering the Communities We Call Home,” features imagery of OCPA member

cities with an emphasis on the agency's own captured photography. The new campaign is featured prominently on the latest OCPA Power Content Label and has appeared in member city community guides as print ads.

Direct Mail Postcards Promoting OCPA Programs

In October, OCPA designed and sent direct mail postcards to customers promoting OCPA's residential battery storage rebate program and Energy Efficiency Kits program. The Battery storage postcard was targeted to high energy use customers and customers with solar panels, and the energy efficiency kit postcard was sent to customers enrolled in the CARE and FERA low-income programs. Almost 57,000 total postcards were sent, and the results were remarkable. The battery rebate application rate more than doubled, and the Energy Efficiency Kit application rate exceeded expectations by increasing six-fold after mailers were sent. On top of this, customers who visited the OCPA Marketplace learned about the Charge@Home program offering a full rebate on level 2 EV chargers. This program saw application rates increase five-fold with the program closing at the end of October having met budget capacity.

Community Outreach and Events

In October, Communications staff and marketing partner Reveille Inc. assisted with facilitating OCPA's third anniversary event and celebration of community champions. The event included mission-aligned, branded takeaway items for attendees, a new step-and-repeat, and custom signage. Soon thereafter, staff attended the first OCPA Day of Service that included newly designed T-shirts promoting the agency's support of its communities.

Throughout the fall, OCPA participated in over 20 community and chamber events, including major events like the Irvine Global Village Festival that attracts thousands of attendees. Staff interacted with over 500 community members, answering questions and providing information on the organization. CEO Joe Mosca spoke at the Youth Climate Summit alongside elected officials, and Director of Communications and External Affairs presented for the second time at the Fountain Valley Mayor's Breakfast. Both Mosca and Henderson represented OCPA as speakers at the annual Go Green & Health Expo hosted by the Filipino American Chamber of Commerce.

Marketing Materials

To engage kids in clean energy and the work of OCPA, a branded coloring book was designed as a promotional item for community events. The hope is that this item can engage kids while giving staff the opportunity to interact with their parents and/or caregivers. Also newly developed is a flier on lithium-ion battery safety that includes both e-bike battery care and EV charging tips. Additionally, the CARE FERA flier developed by OCPA to promote enrollment into these low-income programs was updated with the latest information and translated into five languages.

With input from the Marketing and Communications Committee, staff designed the 2024 Power Content Label (PCL) mailer, which was sent to all current OCPA customers. The design embraces the "Powering the Communities We Call Home" concept and the copy highlights OCPA's community reinvestment. The design also provides insight into how to better understand the PCL, given that total portfolio emissions are not included in the highly prescriptive label – or mention of the need to add

the percentage of bundled renewable energy with the percentage of renewable energy certificates – which is the first time this has been included.

Digital Communications

The OCPA website homepage has been updated to include a carousel at the top that scrolls through the latest information and programs available to customers. This update was made to help customers get the latest OCPA information without having to search through the site. It also brings life to the site with the addition of animation. A new blogpost is also in development that models a page from Ava Community Energy that dives into the reasons electricity bills have been on the rise. The goal is to have this live by the end of November. A blogpost that has gone live was written by former Community Advisory Committee member Dr. Faisal M. Qazi, D.O. titled *Climate Change is Messing with Your Mind*. It looks at carbon emissions through the lens of physical and mental health, helping illustrate the real world effects of pollution.

Upcoming Events

December brings many holiday events across member communities, including tree lighting ceremonies that are perfect sponsorship opportunities for OCPA. Agency branding will be included on each member city's tree lighting marketing materials. The big holiday event for OCPA this year is a partnership with Metrolink on their Holiday Express, a mission-aligned opportunity to promote active transportation while engaging with families from across Orange County. Happening over two days at the Metrolink station across from the OCPA office, staff will be present for four train rides of 750 community members each.

Going into 2026, Communications staff are assessing OCPA's community engagements to ensure the most impactful presence possible. Ideas include partnering with organizations on climate and energy-related community education events and connecting with key commercial accounts by hosting networking opportunities.

FISCAL IMPACT

None.

ATTACHMENTS

None.



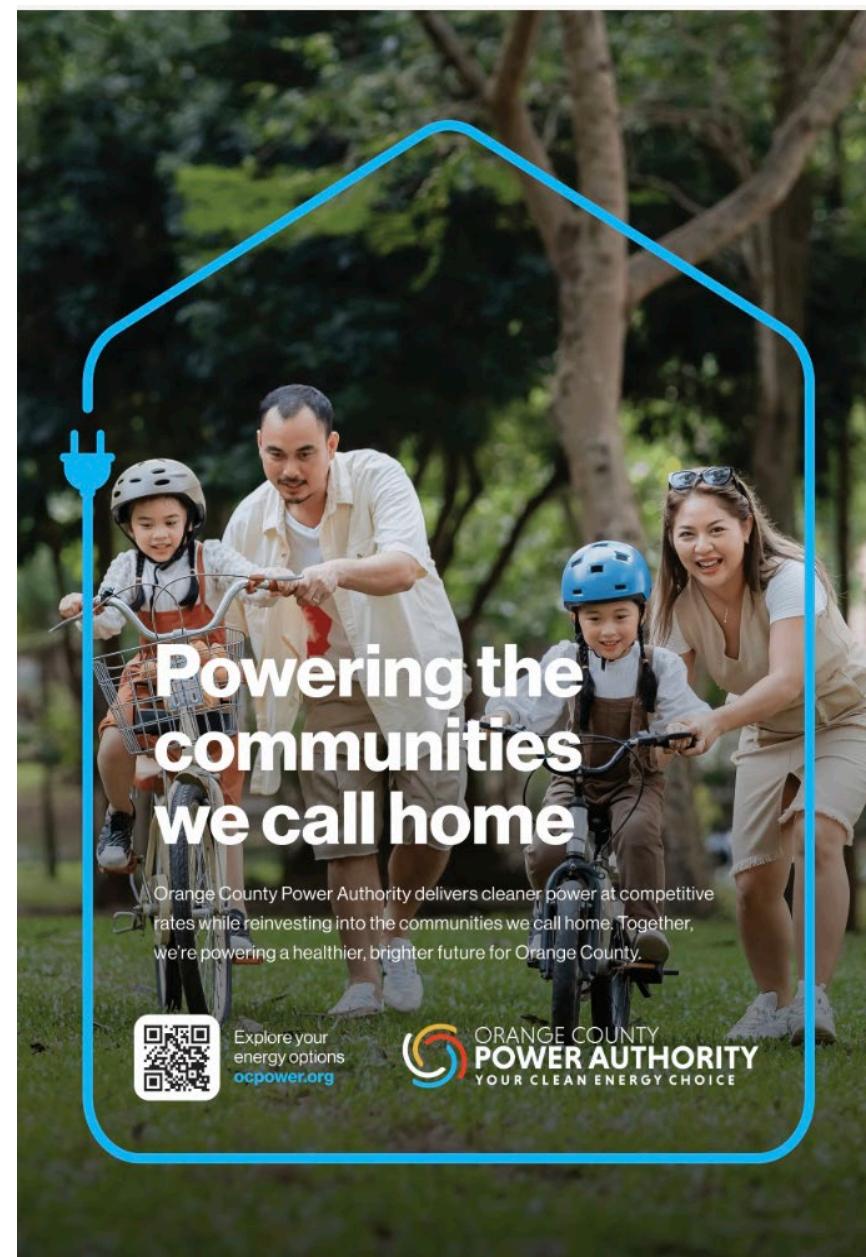
| AGENDA ITEM 8.1

MARKETING AND COMMUNICATIONS UPDATE
SEPTEMBER – DECEMBER 2025

DECEMBER 1, 2025



OCPA Advertising Campaign Refresh



Buena Park



Irvine



Fullerton



Fountain Valley



OCPA Advertising Campaign Refresh

Ads will be running November and December in the following outlets:

- Nguoi Viet Daily News
- World Journal (Chinese Daily)
- Korea Times
- Korea Daily
- US News Express - (digital)
- Fountain Valley Living
- North County News Tribune
- Irvine World News

Orange County Power Authority (OCPA) was created to provide a real choice over their energy supply. By purchasing electricity from cleaner sources like wind, solar, and hydroelectric, OCPA offers renewable energy at competitive rates—and reinvests revenue back into our communities.

As a locally governed, not-for-profit provider, OCPA is committed to programs and services that make it easier to save energy, cut costs, and create a healthier future for our community.

Since 2022, OCPA customers have helped reduce 20 億磅碳排放量 (2 billion pounds of carbon emissions) equal to taking 224,000 cars off the road.

Explore your energy options ocpower.org

Orange County Power Authority (OCPA) được thành lập để cung cấp nguồn năng lượng thực sự cho người dân và doanh nghiệp quyền lựa chọn thực sự về nguồn cung cấp năng lượng của mình. Bằng cách mua điện từ các nguồn sạch hơn như gió, mặt trời, và thủy điện, OCPA cung cấp năng lượng tái tạo ở các mức giá cạnh tranh và tái đầu tư doanh thu trở lại vào các cộng đồng của chúng ta.

Là một nhà cung cấp không vì lợi nhuận, được quản lý tại địa phương, OCPA cam kết các chương trình và dịch vụ giúp dễ dàng hơn trong tiết kiệm năng lượng, giảm chi phí, và xây dựng một tương lai lành mạnh hơn cho cộng đồng chúng ta.

Năng lượng sạch hơn với mức giá cạnh tranh

Tái đầu tư trở lại vào các cộng đồng của chúng ta

Được quản lý tại địa phương bởi các nhà lãnh đạo cộng đồng

Cung cấp các chương trình hỗ trợ tiết kiệm tiền và năng lượng

Since 2022, OCPA customers have helped reduce 2 tỷ pound khí thải carbon (2 billion pounds of carbon emissions) equal to taking 224,000 cars off the road.

Explore your energy options ocpower.org

Orange County Power Authority (OCPA) was created to give residents and businesses a real choice over their energy supply. By purchasing electricity from cleaner sources like wind, solar, and hydroelectric, OCPA offers renewable energy at competitive rates—and reinvests revenue back into our communities.

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Explore your energy options ocpower.org



Direct Mail Postcards

Targeted direct mail promoting customer programs significantly increased application rates for three energy programs.



Residential Battery Rebate Program

Power up and protect your home with a battery energy storage system and a \$1,000 rebate from Orange County Power Authority (OCPA)

Apply Today!
Applications are open through May 15, 2026, or while funds last.

Visit ocpower.org for 中文, 한국어, español, Tiếng Việt, العربية, Tagalog, 日本語

Why add a battery?

- Keep your lights on during power outages
- Support a healthier, greener future
- Use your battery when energy is most expensive

Who/what is eligible?

- OCPA residential customers
- Newly purchased and installed stand-alone and solar-paired batteries
- Systems must be permanently installed (portable systems not eligible)
- Battery must be on the Self Generation Incentive Program (SGIP) Verified Equipment List

What rebate is available?

- \$1,000 per battery per household
- Can be combined with other programs like SGIP
- No income restrictions — all eligible customers may apply

Thank you for being part of the clean energy movement!

As an Orange County Power Authority (OCPA) customer, you have access to OCPA's money-saving and energy efficiency programs. We are grateful to have you as part of our community.

OCPA is a not-for-profit that serves you with energy choice. What drives us is purpose, not profits. We exist to give you an option for your energy and support your energy-related decisions.

OCPA is part of a growing movement of **25 community choice energy providers across California** serving over 200 communities with energy options.



ENERGY SOURCED (OCPA) ENERGY DELIVERED (SCE) ENERGY USED (CUSTOMER)



Get a Free Energy Efficiency Kit

Save Energy and Money with Small Steps at Home!

Make your home more efficient for less. Orange County Power Authority (OCPA) customers can now get an Energy Efficiency Kit through the OCPA Marketplace — \$50 value, free with a rebate. **Each kit includes:**

- + LED Lightbulbs (2)
- + Wi-Fi Smart Plug
- + Rubber Weatherstrip
- + Seven Outlet Advanced Power Strip

Order your kit at the **OCPA Marketplace** while supplies last!

Visit ocpower.org for 中文, 한국어, español, Tiếng Việt, العربية, Tagalog, 日本語

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ENERGY SOURCED (OCPA) ENERGY DELIVERED (SCE) ENERGY USED (CUSTOMER)



Community Outreach and Events

OCPA Third Anniversary Event and celebration of community champions





Community Outreach and Events

Participated in over 20 community and chamber events

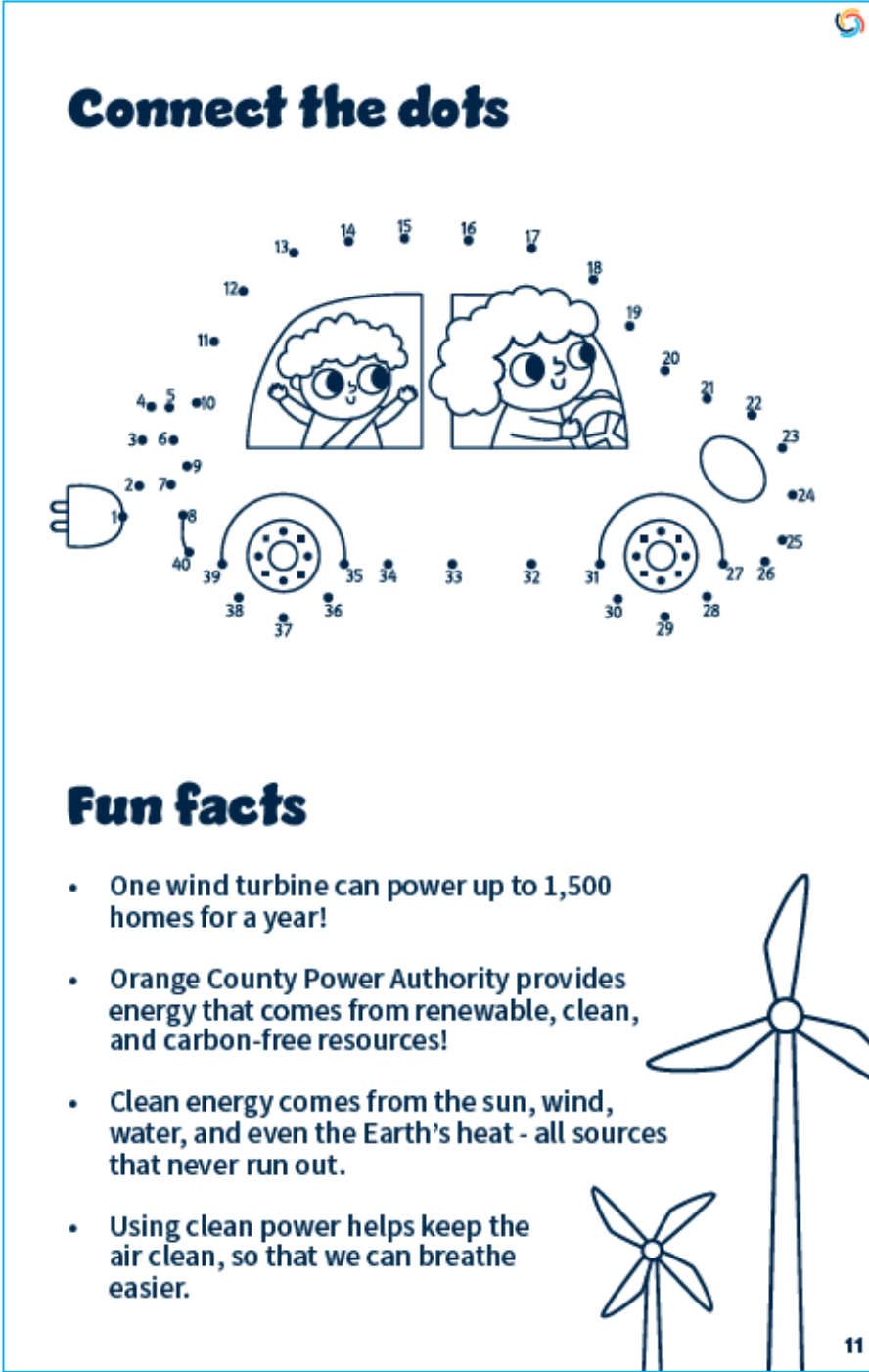
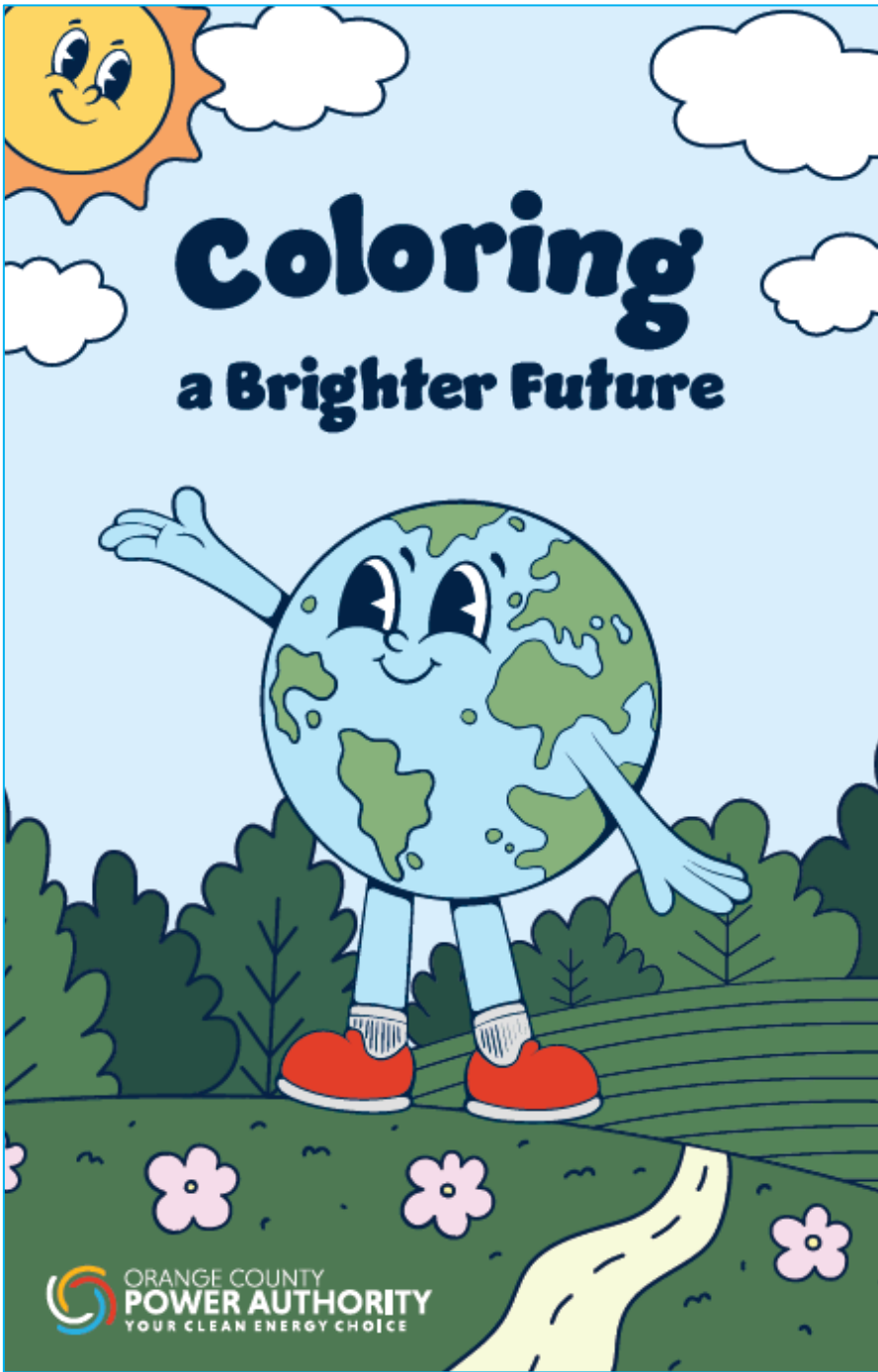
1. Buena Park Pumpfest
2. Girls Inc. Ignite HER Summit
3. Buena Park's National Night Out
4. Kiwanis Club of Fountain Valley's "Pins for Kids"
5. Super Senior Saturday in Buena Park
6. "Pins for Kids," Kiwanis Club of Fountain Valley
7. Mehregan Festival in Irvine, Iranian American Chamber
8. Fountain Valley Legislative Breakfast
9. Buena Park Senior Resource Fair
10. Go Green & Health Expo
11. Fullerton High School Career Fair
12. Diwali Festival
13. Global Village Festival
14. Hyundai 5k Color Run
15. Park Culturefest
16. Irvine Mid-Autumn Fest
17. Fountain Valley Mayor's Breakfast
18. Youth Climate Summit
19. Fullerton Veterans Day Event
20. Sustain SoCal Energy Conference
21. Fullerton Union High School Career Fair





Marketing Materials

Custom OCPA coloring and activity book



Marketing Materials

- Lithium-Ion Battery Safety
- CARE FERA Flier Translations
- 2024 Power Content Label Mailer



ORANGE COUNTY
POWER AUTHORITY
P.O. Box 54283
Irvine, CA 92619-4283



Thank you for the privilege of being your **local, not-for-profit** clean energy provider.



Powering the Communities We Call Home

81% renewable from 68% carbon-free resources
Well above mandatory state requirements for the purchase of renewable energy.

Reduced over 2 billion lbs of CO₂ emissions since 2022, **equivalent to taking over 223,000 gas-powered vehicles off the road**

Reinvesting in the Community

- **\$1.5M dedicated toward programs** to save customers money and energy this fiscal year.
- **\$300,000+ in grants awarded** to nonprofit organizations for advancing clean energy and sustainability initiatives over three years.
- **1,244 surveys collected** for the OCPA Community Power Plan, an outline of upcoming money- and energy-saving programs.
- **\$300,000+ invested in local nonprofit organizations** for community connection and engagement over three years.



Together, we are creating a healthier, more resilient Orange County. Sign up for our bi-monthly newsletter to stay in touch.

If you previously opted-out and would like to re-enroll in OCPA, give us a call at (866) 262-7693 or email us at answers@ocpower.org and we'll walk you through it.



ORANGE COUNTY
POWER AUTHORITY
YOUR CLEAN ENERGY CHOICE

Orange County Power Authority's (OCPA) Power Content Label (PCL) demonstrates that OCPA continues to exceed the state's mandatory requirements for renewable energy purchases and has also surpassed its voluntary renewable goals for each retail service offering.

Under the California Energy Commission Power Source Disclosure Program, retail suppliers, including OCPA, are required to disclose the mix of sources used to provide electricity service during the previous calendar year. The information reported in the PCL is reviewed by the California Energy Commission and must be presented according to high prescriptive regulations.

2024 POWER CONTENT LABEL Orange County Power Authority				
	100% Renewable Choice	Smart Choice	Basic Choice	CA Utility Average
Greenhouse Gas Emissions Intensity (lbs of CO ₂ e emitted per megawatt hour)	0	403	942	359
Electricity Sources - Renewables and Zero-Carbon Resources - Fossil Fuels and Unspecified Power				
RPS Eligible Renewables	100%	72%	28%	45%
Biomass & Biogas	0%	26%	4%	2%
Geothermal	0%	18%	5%	0%
Hydroelectric	0%	0%	0%	2%
Solar	65%	8%	2%	23%
Wind	29%	20%	14%	14%
Large Hydroelectric	0%	0%	0%	10%
Nuclear	0%	0%	0%	11%
Emerging Technologies	0%	0%	0%	0%
Other	0%	0%	0%	0%
Natural Gas	0%	0%	0%	10%
Coal & Petroleum	0%	0%	0%	2%
Unspecified Power (primarily fossil fuels)	0%	28%	76%	22%
Total	100%	100%	100%	100%
Retail sales covered by retired unbundled RECs	0%	0%	19%	

➤ This label does not reflect compliance with the Renewables Portfolio Standard (RPS), which measures the use of tracking instruments called Renewable Energy Credits (RECs) over the course of multi-year compliance periods. RECs that are purchased separately from the renewable energy ("Unbundled RECs") can be used for RPS compliance, but they do not factor into the power mixes or GHG emissions intensities above.

➤ GHG intensity figures exclude biogenic CO₂ and emissions from geothermal sources and grandfathered imports of firm-and-shaped energy. For detailed information about all GHG emissions from California's retail electricity suppliers, visit the CEC webpage at the link below.

➤ Unspecified power is electricity purchased from a genericized pool on the open market.

Want to learn more?
Visit <https://www.energy.ca.gov/programs-and-topics/programs/power-source-disclosure-program>

Most customers—57.2% of retail sales—chose 100% Renewable Choice, with Smart Choice representing 19.1% and Basic Choice 23.7% of sales. Therefore, OCPA purchased an aggregate portfolio of approximately 6% renewable energy on behalf of its customers, with approximately 68% coming from carbon-free resources.

Customer Rebate Programs

Battery Storage Rebate

Designed to help customers take control of their energy use, reduce costs and ease strain on the electricity grid. Offers eligible customers a \$1,000 rebate toward the purchase and installation of a home battery storage system.

Incentive Finder

A one-stop shop for all available state, federal and local rebates. The OCPA Incentive Finder helps customers find the incentives they are eligible for, based on their information. From appliances to solar panels to electric vehicles, customers can save money while making their home and transportation greener.

Visit ocpower.org/energy-programs to learn more.

More energy programs are on their way! Watch for the OCPA Community Power Plan in early 2025.



ORANGE COUNTY
POWER AUTHORITY
YOUR CLEAN ENERGY CHOICE

Electric Vehicle Lithium-Ion Battery Safety 101

Electric vehicles are powered by lithium-ion batteries, which require additional care and safety measures when charging.

Lithium-ion batteries can cause dangerous fires that:

- Emit toxic gases
- Burn hotter and faster than others
- Can't be smothered like other fires
- Can cause explosions within seconds
- Can reignite up to 21 days later

Electric Vehicle Safe Charging at Home 101

- Only purchase and use devices that are listed by a qualified testing laboratory
- Read and follow manufacturer instructions
- Check cables and cords for damage (never use if damage is present)
- Do not use extension cords with the charger
- Install equipment in a safe location
- Keep charging items out of reach of children and animals
- Cover charging station outlet to protect it from water
- Check your electrical system to ensure it can handle charging
- Install a new circuit for your charging device

Signs of a Problem

- Unusual odor
- Change in color
- Too much heat is being emitted
- Change in shape
- Leaking or smoking
- Battery is not holding its charge

If You See a Fire

- Leave the area immediately
- Don't try to fight the fire
- Call 911





ORANGE COUNTY
POWER AUTHORITY
YOUR CLEAN ENERGY CHOICE

E-bike Lithium-Ion Battery Safety 101

E-bikes are an increasingly popular sustainable way to get around. Because e-bikes are powered by lithium-ion batteries, there are key safety measures to know about lithium-ion battery charging and care.

Lithium-ion batteries can cause dangerous fires that:

- Emit toxic gases
- Burn hotter and faster than others
- Can't be smothered like other fires
- Can cause explosions within seconds
- Can reignite up to 21 days later

Electric Bike Charging at Home 101

- Only purchase and use devices that are listed by a qualified testing laboratory
- Read and follow manufacturer instructions
- Check cables and cords for damage (never use if damage is present)
- Store e-bikes, e-scooters and batteries away from exit doors and anything that can get hot or catch fire
- Only have device repairs performed by a qualified professional
- Keep batteries at room temperature when possible. Do not charge them at temperatures below 32°F (0°C) or above 105°F (40°C)
- Do not store batteries in direct sunlight or inside hot vehicles, and keep them away from children and liquids
- Lithium-ion batteries are hazardous waste and should be taken to one of the County of Orange's Hazardous Waste Collection Centers for free disposal. For more information, visit oclandfills.com/hazardous-waste

Signs of a Problem

- Unusual odor
- Change in color
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- Battery is not holding its charge

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CARE與FERA 電費補助計畫

橙縣電力局 (OCPA) 致力於為您提供協助，打造更清潔、更健康的未來，不應該由您負擔費用。OCPA 用戶可透過南加州愛迪生電力公司 (SCE) 申請加州能源消費優惠 (CARE) 與家庭用電優惠補助 (FERA) 等財務協助計畫。符合條件的家庭可在有需要時降低每月的電費。

CARE 加州能源消費優惠

符合資格的家庭可享受 32.5% 的電費折扣。

FERA 家庭用電優惠補助

符合資格的家庭可享受 18% 的電費折扣。

申請資格

我們將依據住在同一獨立屋、公寓、共管住宅或活動園內所有的人口數及目前家庭總收入來決定您是否符合 CARE 或 FERA 的資格。

自 2025 年 6 月 1 日至 2026 年 5 月 31 日，收入標準如下：

家庭人數	CARE 收入資格上限*	FERA 收入資格上下限*
1-2	\$42,300	\$42,301 - \$52,875
3	\$53,300	\$53,301 - \$66,625
4	\$64,300	\$64,301 - \$80,375
5	\$75,300	\$75,301 - \$94,125
6	\$86,300	\$86,301 - \$107,875
7	\$97,300	\$97,301 - \$121,625
8	\$108,300	\$108,301 - \$135,375
每增加一人	\$11,000	\$11,000 - \$13,750

***收入上限計算方式 = 聯邦貧窮線的 200% (CARE)
*收入下限計算方式 = 聯邦貧窮線的 200% (CARE) + \$1 美元
*收入上限計算方式 = 聯邦貧窮線的 250% (FERA)

公共援助計畫

此外，若您或家中成員參與以下任一公共援助計畫，也可能符合 CARE 的申請資格：

- 印地安那路局一般補助
- CalFresh / 補充營養補助計畫 (SNAP / 食品券)
- 加州工作津貼計畫 (CalWorks / TANF) / 部落臨時貧困家庭補助 (Tribal TANF)
- 學前起點計畫 (符合收入資格，僅限部落)
- 低收入家庭能源補助計畫 (LIHEAP)
- 美國醫療補助計畫 (Medi-Cal / Medicaid)
- 家庭醫療補助計畫 (健康家庭計畫 A - B 類)
- 全國學校午餐計畫 (NSLP)
- 社區安全補助 (SSP)
- 婦女、嬰兒及兒童營養補助計畫 (WIC)



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如電費多寡或提交申請，請訪問 ocpower.org，或致電 (866) 796-5723



CARE & FERA Chương Trình Hỗ Trợ Tài Chính

Cơ Quan Điện Lực Quận Cam (OCPA) luôn ở đây để hỗ trợ quý vị. Vai trò xây dựng một tương lai xanh sạch hơn, lành mạnh hơn không nên trở thành gánh nặng cho ngân sách của quý vị. Khách hàng của OCPA luôn có sự cần vào các chương trình hỗ trợ tài chính như Các Mức Giá Năng Lượng Thay Thế ở California (CARE) và Hỗ Trợ Mức Giá Điện Cho Gia Đình (FERA) do Công Ty Điện Lực Miền Nam California Edison (SCE) quản lý, giúp các gia đình với mọi quy mô hộ đủ điều kiện giảm hóa đơn năng lượng mỗi tháng vào lúc họ cần nhất.

CARE Các Mức Giá Năng Lượng Thay Thế ở California

Hộ gia đình đủ điều kiện được giảm 32.5% trên hóa đơn tiền điện của họ.

FERA Hỗ Trợ Mức Giá Điện Cho Gia Đình

Hộ gia đình đủ điều kiện được giảm 18% trên hóa đơn tiền điện của họ.

Làm thế nào để đủ điều kiện

Quý vị có thể hội đủ điều kiện cho một trong hai chương trình là CARE hoặc là FERA dựa trên quy mô hộ gia đình và tổng thu nhập hiện tại của tất cả các thành viên sống trong cùng nhà, condo, căn hộ, hoặc mobile home của quý vị.

Áp dụng kể từ ngày 1 tháng Sáu năm 2025 đến ngày 31 tháng Năm năm 2026, giới hạn thu nhập như sau:

Quy Mô Hộ Gia Đình	Mức thu nhập đủ điều kiện Tham gia CARE	Mức thu nhập đủ điều kiện tham gia FERA
1-2	\$42,300	\$42,301 - \$52,875
3	\$53,300	\$53,301 - \$66,625
4	\$64,300	\$64,301 - \$80,375
5	\$75,300	\$75,301 - \$94,125
6	\$86,300	\$86,301 - \$107,875
7	\$97,300	\$97,301 - \$121,625
8	\$108,300	\$108,301 - \$135,375
Mỗi người thêm vào	\$11,000	\$11,000 - \$13,750

CÁC CHƯƠNG TRÌNH HỖ TRỢ CÔNG CHỨNG

Người ra, quý vị cũng có thể hội đủ điều kiện cho chương trình CARE nếu quý vị hoặc người nào đó trong hộ gia đình của quý vị tham gia vào ít nhất một trong các chương trình hỗ trợ công chứng sau:

- Tập Cận Chung của Cục Các Vấn Đề Người Da đỏ (Bureau of Indian Affairs General Assistance)
- CalFresh/SNAP (mã phiếu thực phẩm)
- CalWorks (TANF)/Tribal TANF
- Head Start Income Eligible (chỉ áp dụng cho các bộ lạc)
- Chương trình hỗ trợ Năng Lượng cho Hộ Gia Đình Thu Nhập Thấp (LIHEAP)
- Medi-Cal/Medicaid
- Một Cal cho Gia đình (Healthy Families A&B)
- Chương Trình Hỗ Trợ An Toàn Trường Học Hoàn Quốc (NSLP)
- Tập Cận An Sinh Xã Hội Bồi Sung (SSP)
- Tập Cận An Sinh và Trẻ Em (WIC)



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Để biết thêm thông tin và nộp đơn, hãy truy cập ocpower.org, hoặc gọi vào số (866) 796-5723.





Digital Communications

Homepage Carousel

Coming Soon to Fountain Valley! Are you a resident? Visit www.ocpower.org/fountainvalley to learn more!

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Your Clean Energy Choice

At OCPA, community and environment are our top priorities. We provide cleaner, greener energy at transparent rates for brighter communities.

 [Learn More About Us](#)



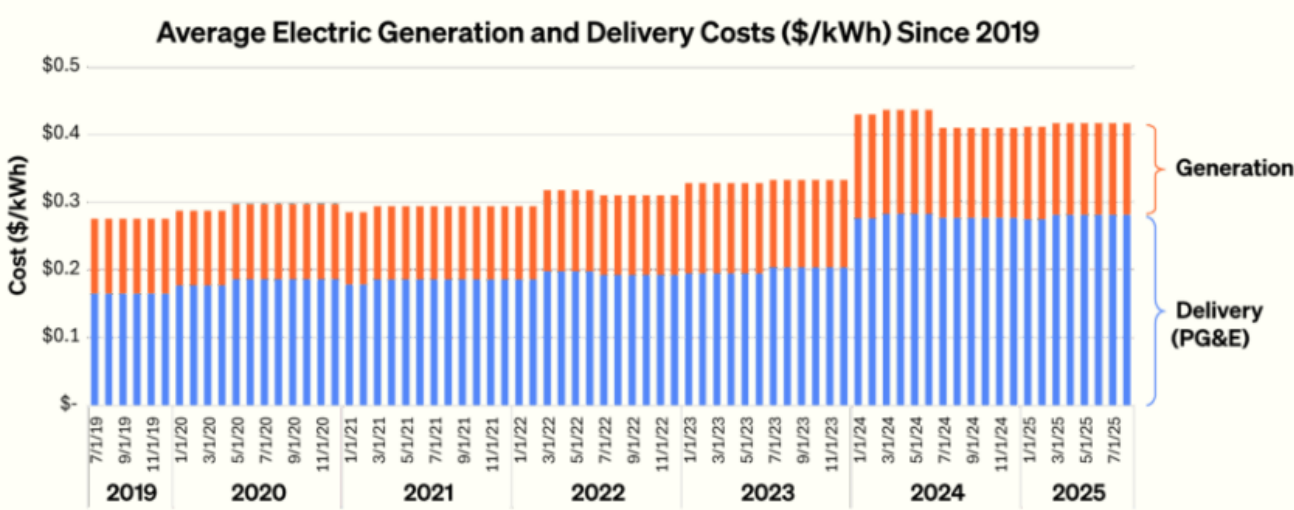


Digital Communications

New Blog Posts

How much have electricity rates actually changed?

California currently has among the [highest electricity rates](#) in the U.S., not only growing faster than inflation but also outpacing increases in other states. [According to the Public Advocates Office](#) of the CPUC, average residential electricity rates increased 104% between January 2015 and April 2025. In 2024 alone, there were five separate rate increases across electricity generation and delivery.



Electricity generation and delivery costs since 2019, with a notable increase in delivery costs shown in 2024.

The season also impacts rates. For customers on a [time-of-use \(TOU\)](#), [electric vehicle \(EV\)](#), or [E-ELEC rate with PG&E](#), the four months of summer (June through September) have higher rates than October through May. So if you noticed your bill jump up in June or July compared to the previous months, it's a good idea to review your energy usage! Follow these [tips from KQED](#) to save energy in the summer.

October 14, 2025

Climate Change Is Messing with Your Mind

How OC Can Help Protect Against Air Pollution's Assault on Your Memory



By Faisal M. Qazi, D.O.

Stand near Disneyland's Autopia and the charm of 1950s nostalgia meets the unmistakable scent of a bygone era – gasoline exhaust from dozens of miniature engines circling the track. Walk fifty yards away and the smell fades. Walk back and it hits you again. It's a vivid lesson in how air pollution concentrates exactly where we live, work and play.

Disney has pledged to convert every Autopia car to electric by fall 2026, smart timing given what happened recently in Washington, D.C. President Trump submitted a proposal to undo the 2007 landmark 5-4 Supreme Court ruling in Massachusetts vs. Environmental Protection Agency (EPA), which stated that greenhouse gases are air pollutants and the EPA has the authority to regulate them under the Clean Air Act. On December 7, 2009, the EPA issued what's now famously called the "Endangerment Finding:" six greenhouse gases, including carbon dioxide, "endanger both the public health and the public welfare of current and future generations."

Why should Orange County care? Because new research shows dirty air isn't just harming lungs and hearts. **It's erasing memories.**

A Threat More Personal Than Climate Change

For years, we talked about air pollution through the lens of distant threats like melting glaciers or rising seas. Important, yes, but abstract. Brain science has made the stakes immediate and personal.

A global study of 30 million people published in [The Lancet Planetary Health](#) found dementia risk rises 17 percent for every small uptick in PM 2.5, the fine-particle pollution spewed by tailpipes, refineries, and gas stoves. These tiny particles, 30 times smaller than the width of a human hair, slip past the body's defenses, enter the bloodstream and travel to the brain, sparking inflammation linked to Alzheimer's and Parkinson's disease.

One in eight Orange County seniors (more than 164,000 people) already live with dementia or mild cognitive impairment, higher than state and national averages.

The Silent Timeline of Brain Damage

As a neurologist practicing in the Southland for two decades, I've learned something critical: bad air has been quietly eroding cognitive health while we focused on respiratory health and heart disease.



Upcoming Events and Happenings

December partnerships

- Metrolink Holiday Express
- Tree Lighting Ceremonies in Member Cities

2026 Planning Thought Starters

- Community Education Events
- Key Accounts Networking





Questions?



Recommended Action

Receive and file.

ORANGE COUNTY POWER AUTHORITY
Staff Report – Item 8.2

To: Orange County Power Authority Marketing & Communications Committee

From: Jacquie Henderson, Director of Communications & External Affairs

Approved By: Joe Mosca, Chief Executive Officer

Subject: ADOPT 2026 MARKETING & COMMUNICATIONS COMMITTEE
MEETING CALENDAR

Date: December 1, 2025

RECOMMENDED ACTION

Adopt 2026 Marketing & Communications Committee Meeting Calendar.

BACKGROUND

After a review of holidays, and meeting dates and times of member agencies, staff recommend Marketing and Communications Committee meetings be held at 4:30 p.m. on the dates below. These dates were chosen to reduce any conflicts with other meetings and holidays.

- Monday, March 2, 2026
- Monday, June 1, 2026
- Monday, September 14, 2026
- Monday, December 7, 2026

FISCAL IMPACT

None

ATTACHMENTS

None