



**MINUTES
MARKETING AND COMMUNICATIONS COMMITTEE
ORANGE COUNTY POWER AUTHORITY**

Monday, December 1, 2025

1. CALL TO ORDER

Director Go called to order the Meeting of the Marketing and Communications Committee at 4:36 p.m. on Monday, December 1, 2025.

2. PLEDGE OF ALLEGIANCE

Director Grandis led the Pledge of Allegiance.

3. ROLL CALL

Present:	Director Glenn Grandis	City of Fountain Valley
	Director William Go	City of Irvine

4. PUBLIC COMMENTS ON AGENDA ITEMS

Vicki Johnson spoke on Item 8.1.

5. PUBLIC COMMENTS ON NON-AGENDA ITEMS

None

6. COMMITTEE MEMBER ANNOUNCEMENTS

Director Grandis said the programs and events put on by OCPA in Fountain Valley have been successful and well received.

Director Go said he was appreciative of OCPA sponsoring the Metrolink train for the holidays.

7. CONSENT CALENDAR

Moved by Director Grandis and seconded by Director Go to approve the Consent Calendar.

The motion carried unanimously by the following vote:

Ayes:	Director Grandis, Director Go
Noes:	None
Absent:	None

**1. MINUTES FOR THE MARKETING AND COMMUNICATIONS
COMMITTEE MEETING OF SEPTEMBER 22, 2025**

Action Taken:

Approved as submitted.

8. REGULAR CALENDAR

1. **MARKETING AND COMMUNICATIONS UPDATE FOR SEPTEMBER-DECEMBER 2025**

Director of Communications & External Affairs Jacquie Henderson said the M&C Committee meets quarterly to review the agency's outreach and engagement activities over the previous two to three months. She provided a summary and highlighted the following: OCPA'S Advertising Campaign Refresh to continue being responsive to community needs called "*Powering the Communities We Call Home*;" direct mail postcards promoting OCPA Programs; community outreach and events; marketing materials; digital communications; and upcoming events.

Action Taken:

Received and filed.

2. **ADOPT 2026 MARKETING AND COMMUNICATIONS COMMITTEE MEETING CALENDAR**

After a review of holidays, and meeting dates and times, staff recommended four meeting dates for 2026. Director Grandis had a conflict with the Monday, September 14, 2026, meeting date. After discussion, Director Grandis and Director Go approved the below listed 2026 Marketing and Communications Committee meeting dates.

- Monday, March 2, 2026
- Monday, June 1, 2026
- Wednesday, September 16, 2026
- Monday, December 7, 2026

Action Taken:

Adopted the 2026 Marketing & Communications Committee Meeting Calendar.

9. ADJOURNMENT

There being no further business to come before the Committee, Director Go adjourned the meeting at 4:59 p.m. He said the next Marketing and Communications regular meeting will be on Monday, March 2, 2026, at 4:30 p.m.

Submitted by:



Lisette Chel Walker, Interim Board Authority Secretary