



 **Board of Directors Meeting**
February 15, 2023





AGENDA ITEM 4

PUBLIC COMMENTS ON AGENDA ITEMS

 February 15, 2023



AGENDA ITEM 5

PUBLIC COMMENTS ON NON-AGENDA ITEMS

 February 15, 2023



AGENDA ITEM 6

DIRECTOR ANNOUNCEMENTS

 February 15, 2023



AGENDA ITEM 7

STAFF REPORT

 February 15, 2023



AGENDA ITEMS 8.1 TO 8.6

Consent Calendar

 February 15, 2023

Recommended Action

Approve the Consent Calendar



AGENDA ITEMS 9.1

**AMEND OCPA's ORGANIZATIONAL STRUCTURE, JOB
DESCRIPTION, SALARY SCHEDULE TO INCLUDE THE CHIEF**

OPERATING OFFICER POSITION

February 15, 2023

Recommended Action

1. Amend organizational structure, and salary schedule to include the Chief Operating Officer.
2. Approve the job description for the Chief Operating Officer.



AGENDA ITEMS 9.2

2022 MARKETING & COMMUNICATIONS

 RECAP AND 2023 PREVIEW

February 15, 2023

BUSINESS OBJECTIVE



- Deliver renewable energy to commercial and residential accounts in member communities.

COMMUNICATIONS OBJECTIVE



- Raise awareness among the public and key city officials about the need for and benefits of Orange County Power Authority.



STRATEGIES



- **INFORM** municipalities, businesses, and residents about OCPA, Community Choice Energy (CCE) and the benefits of choosing renewable energy.
- **POSITION** OCPA as the preeminent renewable energy provider offering businesses, residents, and municipalities in Orange County choice.

AUDIENCES

Businesses in
member cities
and potential
member cities

Residents in
member cities
and potential
member cities

City officials and
leaders

Business and
opinion leaders

Media



EXECUTIVE SUMMARY

Communicated directly with customers in member cities via direct mail ~900,000 pieces of direct mail sent pre- and post-enrollment (since March)



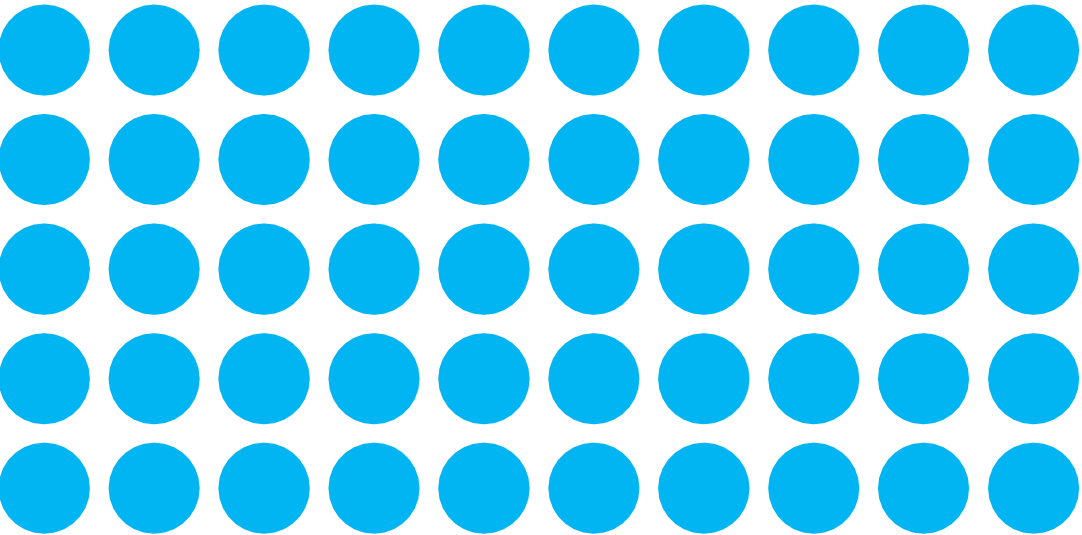
2 pre-enrollment and
2 post-enrollment
commercial notices



2 pre-enrollment and
2 post-enrollment
residential notices



EXECUTIVE SUMMARY (Continued)



200 HOURS
50+ EVENTS

Dedicated more than 200 hours of community outreach through ~50 events and conferences in member communities (since March)

BRAND AWARENESS CAMPAIGN TOTAL REACH	282,000
FOLLOWER CAMPAIGN TOTAL IMPRESSIONS	406,023
GET THE FACTS CAMPAIGN TOTAL REACH	278,968

Utilized paid social media to reach residents in member communities: brand awareness, follower and Get the Facts campaigns

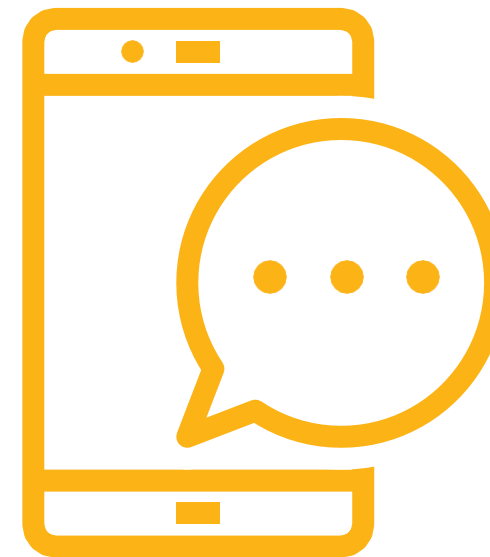


EXECUTIVE SUMMARY (Continued)

Business relationship manager outreach and call center support (since March)



17 Mobile office
hours in member
communities



~600 Customer
contacts through
OCPower.org



~66.5K
Customer calls



EXECUTIVE SUMMARY (Continued)

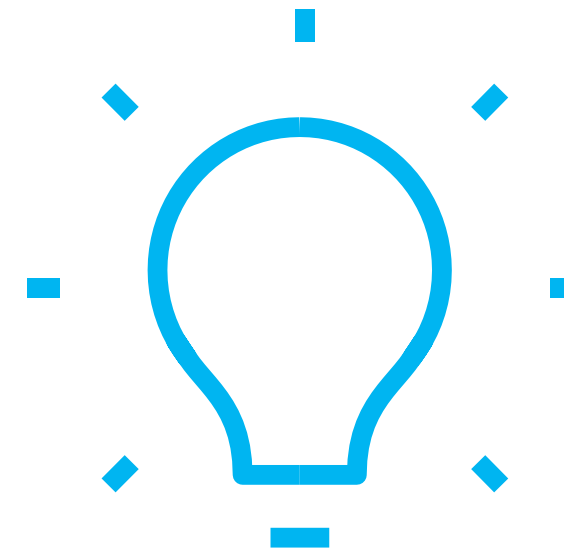
Leveraged earned media opportunities to tell OCPA's story



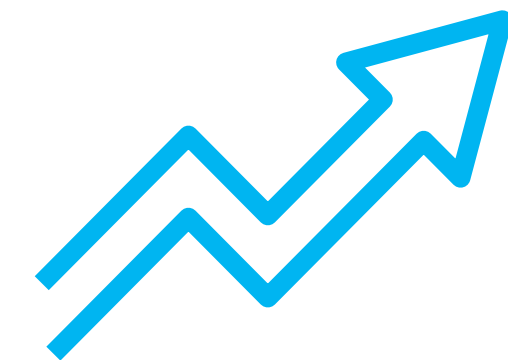
15 Media
interviews



1 Multicultural
media
briefing with
12 members of
the media



30 Stories



275,000+
Media
impressions



EXECUTIVE SUMMARY (Continued)

Distributed four quarterly newsletters to subscribers



- 1,250+ Subscribers
(400% increase since March)
- 67% Open rate
(national average is 24%)
- 12% Click rate
(national average is 2.4%)



EXECUTIVE SUMMARY (Continued)

Added new and fresh content to the website promoting it through direct mail, events and across social media



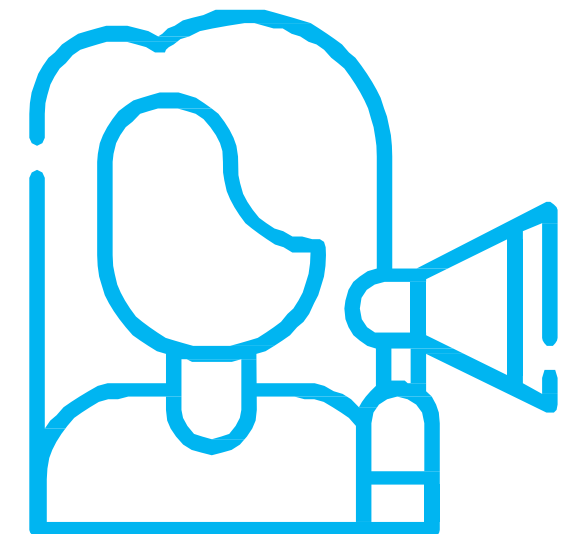
8 Blog posts



138,137 Unique
page visits to
OCPower.org



Get the Facts
collateral



6 News releases



RESIDENTIAL NOTICES—DIRECT MAIL

- Translated in seven languages and available on the website
- 900,000 pieces of mail sent pre- and post-enrollment





MEMBER COMMUNITIES EVENT PARTICIPATION & SPONSORSHIPS

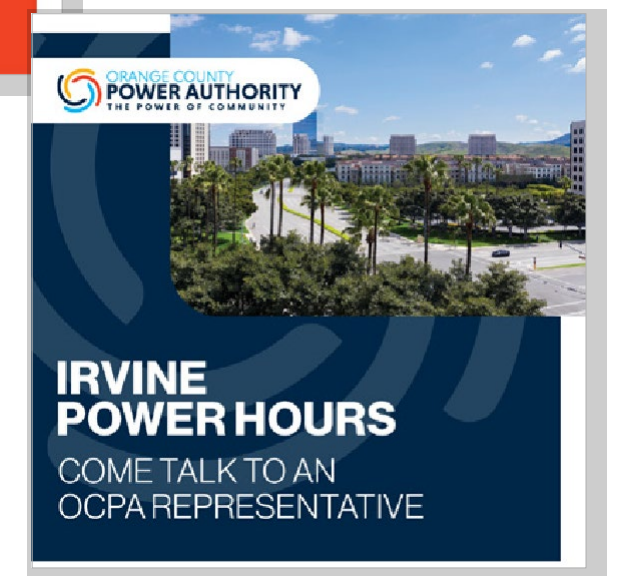
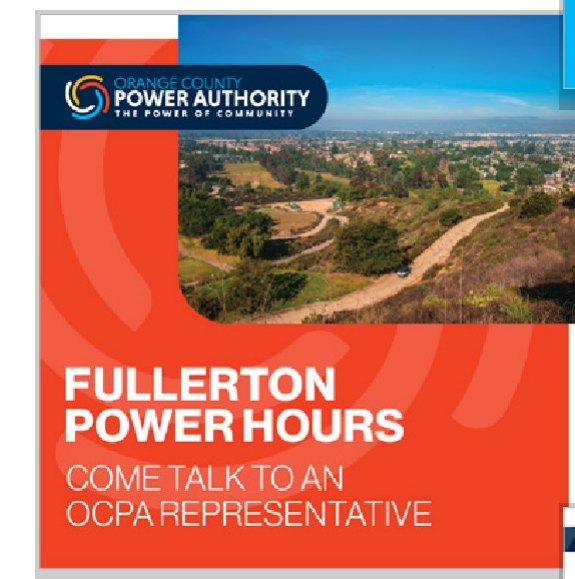


POWER HOURS



In September, OCPA began hosting office hours in each member community to provide easy access for residents to meet with an OCPA representative, ask questions about community choice energy and learn more about OCPA.

- Fullerton Public Library
- Huntington Beach Civic Center |
Huntington Beach Library
- Buena Park City Hall
- Irvine Civic Center





PUBLIC INFORMATION COLLATERAL

POSITIVE ENERGY FOR EVERYONE

A SMART NEW ENERGY CHOICE
For decades, investor-owned utilities were the only entities purchasing power for most of Southern California. With the formation of OCPA, local representatives from each member city choose where power comes from, introducing a new level of competition in the energy market.

WORKING FOR A BETTER OC
The OCPA team has deep expertise in renewable energy and energy efficiency programs. We are passionate about putting choice—used all the benefits & longer-term making a more rapid shift away from non-renewable energy sources to launching clean energy programs.

LOCAL CONTROL AND ACCOUNTABILITY
OCPA empowers cities to provide residents and business owners with a trusted source of renewable energy. It's a new energy choice provided in limited, sustainable—see in which decisions about purchasing power are all about benefiting the entire community.

ORANGE COUNTY POWER AUTHORITY
THE POWER OF COMMUNITY

P.O. Box 54283 Irvine, CA 92619-0283
info@ocpower.org
www.ocpower.org

A MORE RESILIENT FUTURE IS IN SIGHT

JOIN THE ORANGE COUNTY MEMBER CITIES ALREADY WINNING WITH OCPA

OCPA members Irvine, Buena Park, Fullerton, Huntington Beach and the County of Orange (unincorporated areas of the county) know: CCE is a great option for communities that want greater local control over where their power comes from and to provide residents a choice where there was none. CCEs aggregate renewable energy demand and allow communities to negotiate competitive electricity rates.

WELCOME ABOARD
Orange County Power Authority welcomes new cities to join our effort to bring energy choice, competitive rates and local control to every community in Orange County.

ocpower.org

OCPA GOALS

STABLE AND COMPETITIVE ELECTRICITY BILLS
Help residences and businesses experience more predictable, stable and competitive rates for electricity consumption.

REDUCE ENERGY-RELATED GREENHOUSE GASES
Locally controlled, renewable electricity generation has the power to expedite member cities' efforts to meet environmental goals.

SUPPORT YOUR LOCAL ECONOMY
Set up your city for a stronger future by expanding and investing in renewable energy projects and energy efficiency programs that create jobs and accelerate the use of renewable energy.

INTRODUCE CHOICE AND LOCAL CONTROL
OCPA puts energy choice into residents' hands, and allows your city to invest in the programs and jobs that create sustainable economic benefits for your community.

CREATE ENERGY RESILIENCE
Our vision to achieve energy resilience would allow OCPA and its member cities to keep electricity flowing even when the power coming from the grid is out.

DID YOU KNOW? As a public, not-for-profit entity, OCPA revenues are not distributed to shareholders. Instead, they are invested back into the community.

THE POWER OF COMMUNITY

ENERGY FOR THE PEOPLE
Orange County Power Authority (OCPA) is Orange County's first community choice energy (CCE) program. We are an independent, not for profit, joint powers authority operating on behalf of the municipalities we serve. OCPA exists to provide all residents and business owners with access to renewable energy at competitive rates—by introducing choice, local accountability, reinvestment and local decision-making to member cities. This is far from a new concept. In fact, for more than a decade in California, CCE has been a successful model in which communities come together and pool electricity load to buy renewable energy.

FUELING A MORE SUSTAINABLE FUTURE
For us all is the true power of renewable energy. As a member city of OCPA, you'll bring choice by giving people a say in where their energy comes from. OCPA member cities also have the freedom to develop programs and jobs specific to their city to drive long-term, local economic benefits.

HOW COMMUNITY CHOICE ENERGY WORKS

SOURCE
OCPA buys electricity from traditional and renewable resources.

DELIVERY
SCE delivers the electricity and maintains the grid.

CUSTOMER
Customer chooses how much renewable energy to use—100% Renewable Choice, Smart Choice or Basic Choice.

ORANGE COUNTY POWER AUTHORITY

OCPA BRINGS RENEWABLE ENERGY CHOICES TO ORANGE COUNTY COMMUNITIES AT-COST OR FOR PENNIES ON THE DOLLAR

FACT: Energy choice benefits local communities and future generations.
Before OCPA, businesses and residential customers did not have the choice of a community energy provider. OCPA gives local communities the power to make choices about renewable energy content, allowing us to create a more sustainable future for our children and grandchildren.

FACT: Customers are automatically enrolled in Orange County Power Authority due to State Law (AB 117).
Historically, investor-owned utilities such as Southern California Edison and San Diego Gas & Electric have been the default electricity service provider to customers in their jurisdictions. However, in 2002, when state legislators passed California's Community Choice Aggregation (CCA) law (AB 117), this default status was transferred from the investor-owned utility to the local community choice energy agency when available. The CCA model enables communities to purchase their own electricity and use excess revenues for local community investment. The original CCA legislation, seeing the wisdom of collective community action, mandated that the customers residing in the service area would automatically be enrolled unless they chose not to participate by opting out. Customers now have a choice between their investor-owned utility service or Orange County Power Authority service.

FACT: You can choose OCPA's Basic Choice plan and experience ZERO increase in your electric bill.
OCPA's 3-choice plan puts the power back into the hands of consumers. Customers can choose from OCPA Basic Choice, equal in cost to SCE, Smart Choice, which provides at least 69% renewable energy, or 100% renewable energy. Basic Choice offers consumers at least 38% renewable energy for the exact same cost of their current SCE plan—and SFCE's rates go up or down, OCPA can adjust its rates.

FACT: Customers can request to opt out of OCPA at any time.

FACT: You can request to opt-between Basic Choice, Smart Choice, and 100% Renewable Choice at any time.
Yes—you can request to "opt-between" Basic Choice, Smart Choice, and 100% Renewable Choice at any time. And if you want to switch back again, let us know or visit our website and make the change there.

If you are a business or resident in the Cities of Buena Park, Huntington Beach or Irvine, your plan is 100% Renewable Choice at enrollment. If you are or resident in the City of Fullerton, your plan is the 69% Smart Choice at time of your enrollment.

You have the option to opt down to Basic Choice or Smart Choice, if desired, or you can always opt up to the 100% Renewable Choice plan.

FACT: OCPA does not charge a fee to customers who choose to opt out and return to SCE.
OCPA's 3-choice plan puts the power back into the hands of consumers. Customers can choose from OCPA Basic Choice, equal in cost to SCE, Smart Choice, which provides at least 69% renewable energy, or 100% renewable energy. Basic Choice offers consumers at least 38% renewable energy for the exact same cost of their current SCE plan—and SFCE's rates go up or down, OCPA can adjust its rates.

FACT: OCPA is a locally run not-for-profit public agency, and SCE is investor-owned.
For customers who choose to return to SCE, there is no fee for opting out of OCPA service.

FACT: You can opt-between Basic Choice, Smart Choice, and 100% Renewable Choice at any time.
As a locally run not-for-profit public agency, OCPA is committed to providing cleaner, renewable electricity choices at competitive rates, and investing in innovative programs that benefit residents, businesses, the environment, and the economy in our communities. When customers enroll with OCPA, it empowers local control of electricity procurement decisions, reduce the carbon footprint associated with their electricity service, and help support local renewable projects.

FACT: Grid reliability is not impacted by OCPA service.
The reliability of the grid will remain the same, and the dispersion of energy happens independent of any source of energy. The amount of energy sent to the grid is fully maintained by the California Independent System Operator (CAISO). If you experience a service outage, you will continue to report any power outages to SCE.

FREQUENTLY ASKED QUESTIONS

- What is the Orange County Power Authority?**
Orange County Power Authority is a locally governed, not-for-profit Community Choice Energy (CCE) provider that serves Orange County businesses and residents with cleaner energy, at competitive rates.
- What are Community Choice Energy providers and how did this come to be?**
In 2002, the California State Legislature allowed for cities and counties to procure electricity for customers within their respective jurisdictions. CCEs are programs that allow local governments to purchase renewable energy on behalf of their communities, while still receiving transmission and distribution service from Southern California Edison (SCE).

There are 24 CCEs operating across California, serving over 11 million customers. By 2025 it is expected that 85% of California will be served by CCEs.
- How does it work?**
OCPA purchases renewable energy and works with SCE to deliver the electricity using the same power line infrastructure. SCE maintains all transmission, delivery, meter reads, and billing.
- Which communities in Orange County are currently participating?**
The current participating cities are Buena Park, Fullerton, Huntington Beach and Irvine. The unincorporated areas of Orange County will begin service in 2023.
- When will service begin?**
Commercial service for businesses began in April 2022. Enrollment for residential customers will begin in October 2022 on customers' meter read date. Service in the unincorporated areas of Orange County will begin in 2023 (date TBD).
- Do customers have a say in this?**
Yes, absolutely! All customers have a choice in how much renewable energy they want to use. All member cities must choose a default rate. However, this is just the default, customers can choose from there. The Buena Park, Huntington Beach and Irvine City Councils each voted to select 100% renewable energy as the default tier for all customers. Fullerton chose the 69% renewable rate.

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Irvine CA 92619-0283

www.ocpower.org

MULTICULTURAL MEDIA BRIEFING & OUTREACH



In preparation for the residential launch, OCPA hosted a multicultural media briefing with a presentation and Q&As with CEO, Brian Probolsky. Twelve members of the media attended.



JOIN US! MEDIA BREAKFAST

On behalf of the Orange County Power Authority (OCPA) we are pleased to invite you to meet with OCPA CEO, Brian Probolsky to learn about Orange County's first community choice energy provider. OCPA is bringing renewable energy to over 825,000 residents and businesses in its service area, moving communities toward a sustainable future, making Orange County more resilient, independent, and healthy.

WHAT: Media Breakfast with Orange County Power Authority
WHEN: Tuesday, July 19, 10:30 – 11:30 a.m.
WHO: Brian Probolsky, CEO
WHERE: 3349 Michelson Dr., Irvine, 92612

Map and parking instructions will be provided after you RSVP. Please RSVP by July 12 to Suzanna Choi at (949) 254-8080 or suzanna@tashirochoi.com.

Visit OCPower.org to learn more about Orange County Power Authority.

We look forward to seeing you there!

**A light breakfast will be served.*

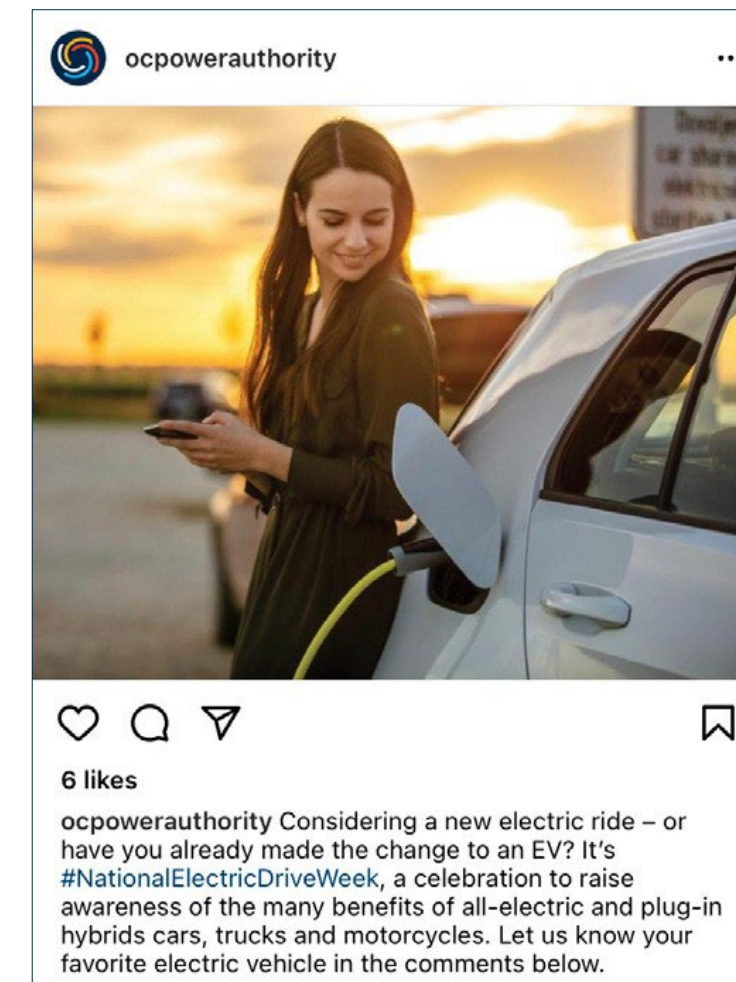
SOCIAL MEDIA MONTHLY CONTENT CALENDAR



SOCIAL MEDIA MONTHLY CONTENT CALENDARS

A content calendar is developed each month with the following content themes in mind:

- Meet the Board Members
- Meet the Community Advisory Committee members
- Meet the staff
- National awareness days
- Customer highlight or testimonial
- Fun facts about renewable energy, sustainability
- News update about CCEs



FOLLOWER AND REACH CAMPAIGN



FOLLOWER AND REACH CAMPAIGN

• **Objective:** Increase awareness in OCPA member communities and encourage visits to the website to learn more or to follow OCPA

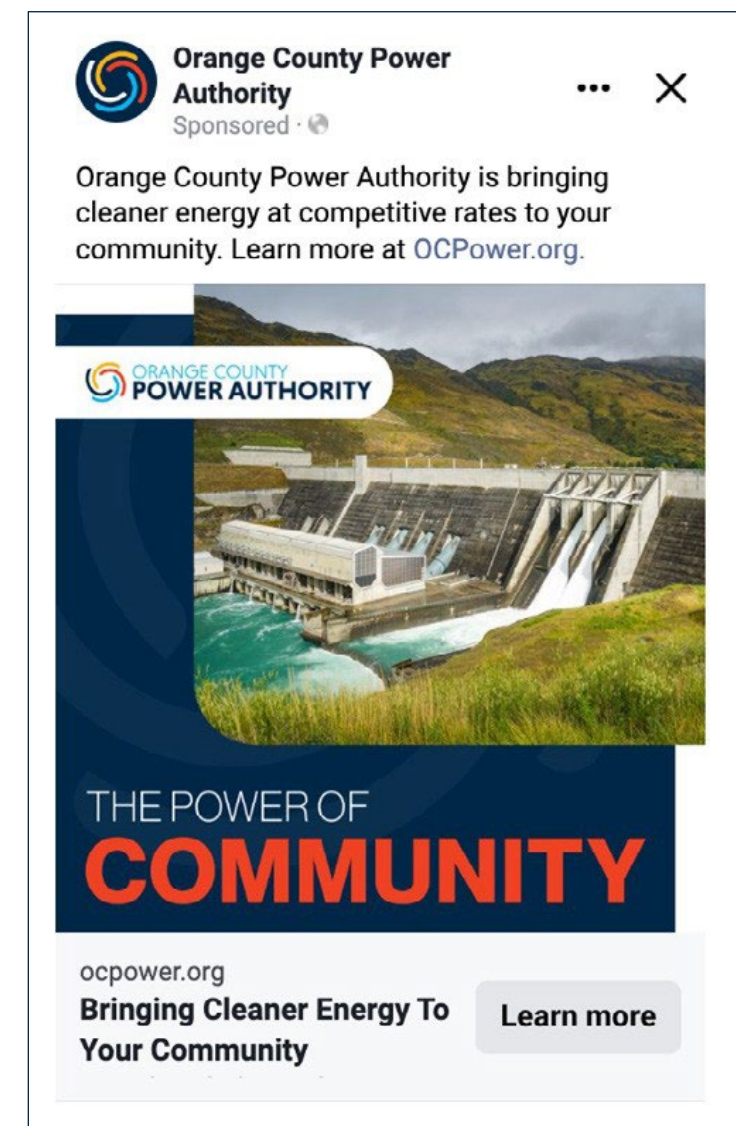
• **Results:**

Reach: 493,148

Impressions: 726,358

Facebook page visits: 2,000+

Instagram profile visits: 669



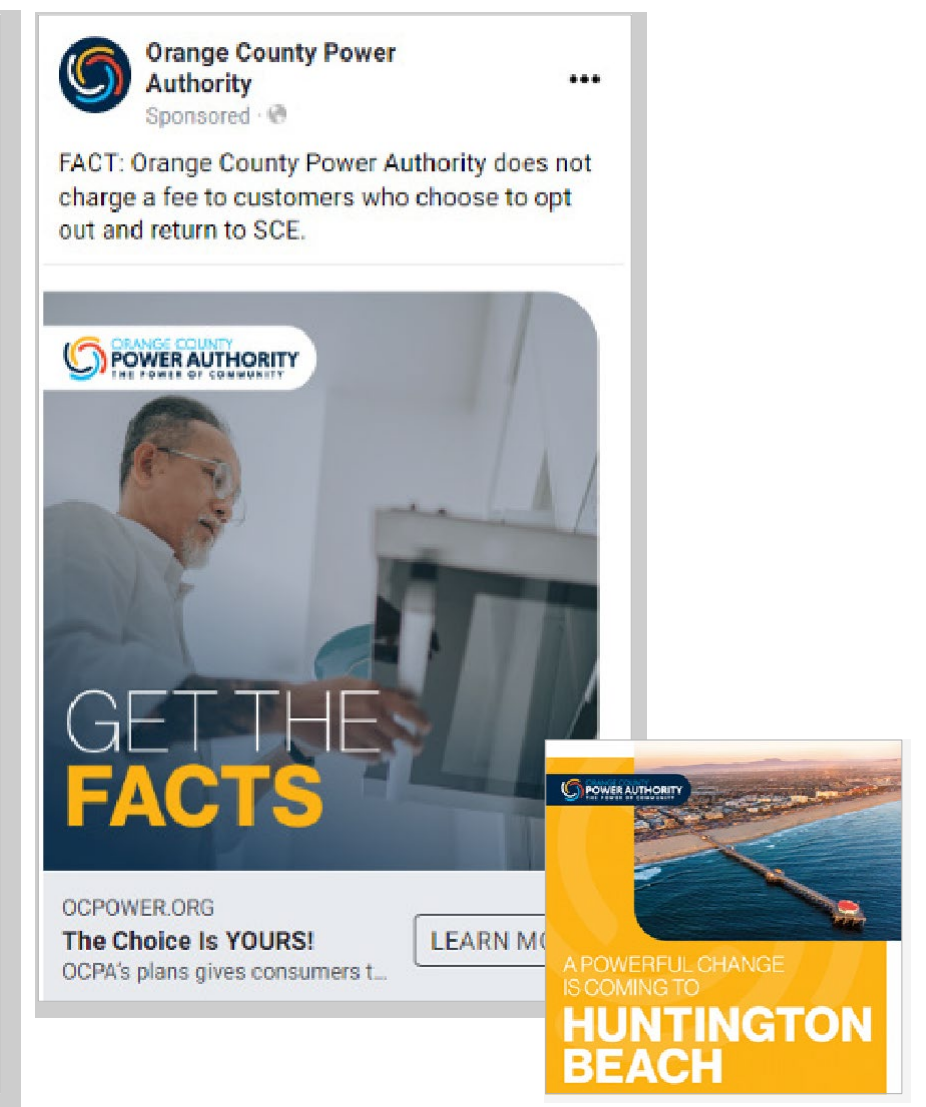
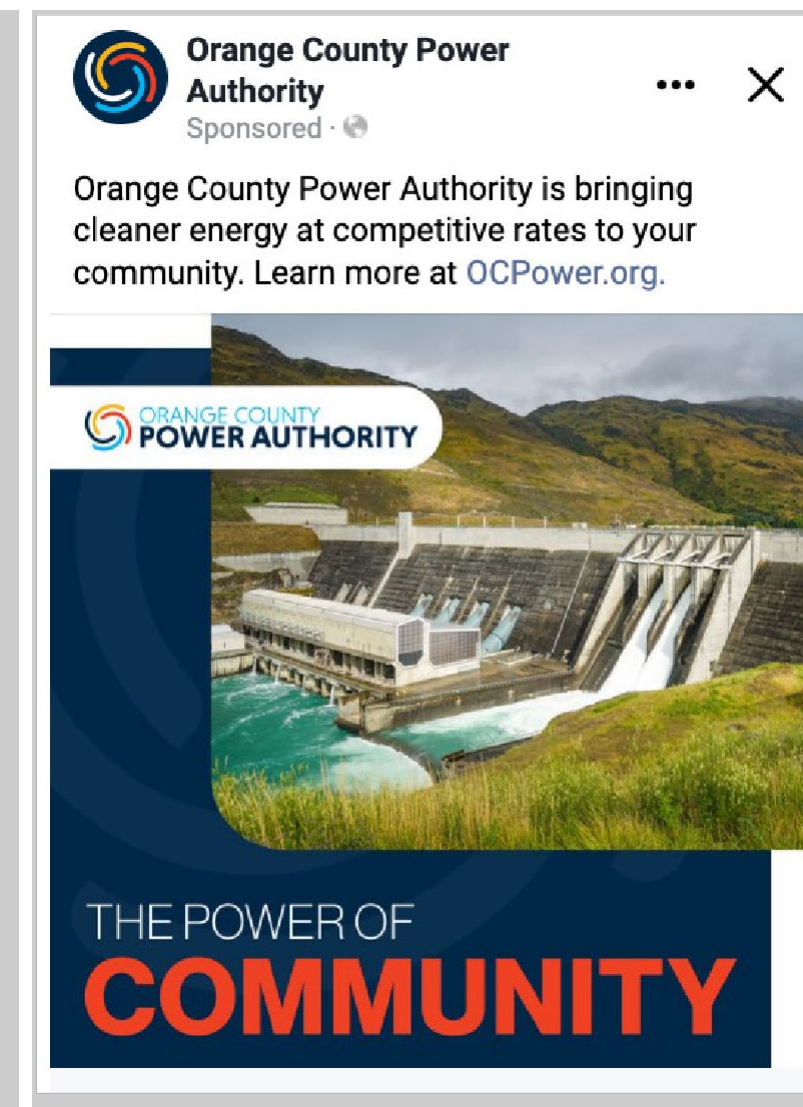
GET THE FACTS CAMPAIGN



GET THE FACTS CAMPAIGN

August 16 - September 19

- **Strategy:** Dispel misinformation about OCPA ahead of residential launch
- **Tactic:** Created eight ads for Facebook and Instagram presenting factual information to counter misinformation
- **Results:**
 - Impressions: 429,754
 - Reach: 278,968



E-NEWSLETTER



OCPA's e-newsletter was distributed in April, August, October and December.

- Current Subscribers 1,200+
(400% increase since March)
- Open Rate: 67%
- Click Rate: 12%



A POWERFUL **CHANGE IS HERE**

APRIL 28, 2022

Commercial Service Launch update
Monthly Town Hall w/OCPA Chairman

**"We have a climate crisis...
our energy bills are going up.**
Being a part of OCPA is one way to make a difference by reinvesting your dollars back in our community."

JOSE TRINIDAD CASTANEDA III
OCPA Community Advisory Committee Chair
Buena Park Resident

Community Choice Energy Makes History

It's been 20 years since the signing of Assembly Bill 117 – legislation that enabled cities and counties to create community choice energy programs in California. Watch this video about California's evolution into community choice energy.

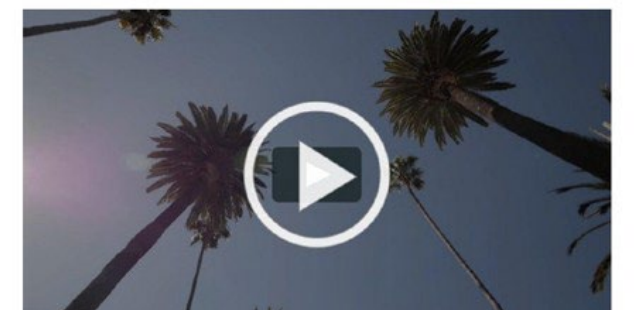


A POWERFUL **CHANGE IS HERE**

We Flipped the 'On' Switch For Residential Launch

For the first time in Orange County history, energy customers have a choice in how their power is sourced — a big move forward in helping to preserve valuable resources and create a more sustainable future.

[READ MORE](#)

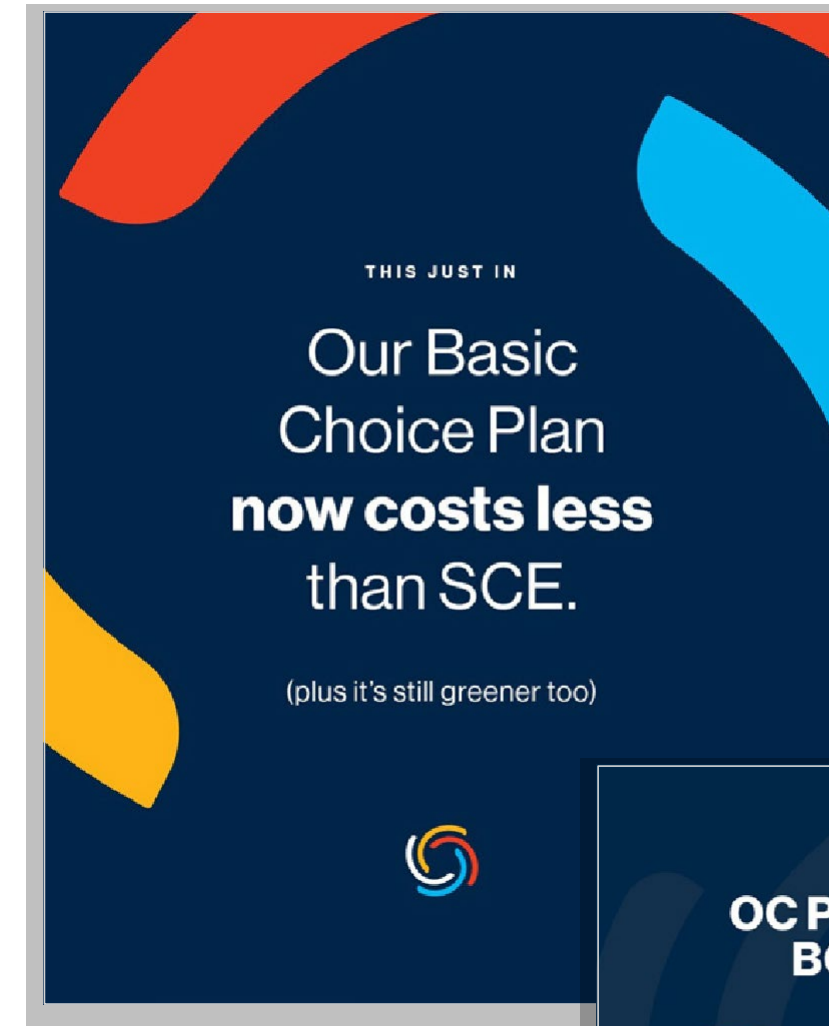
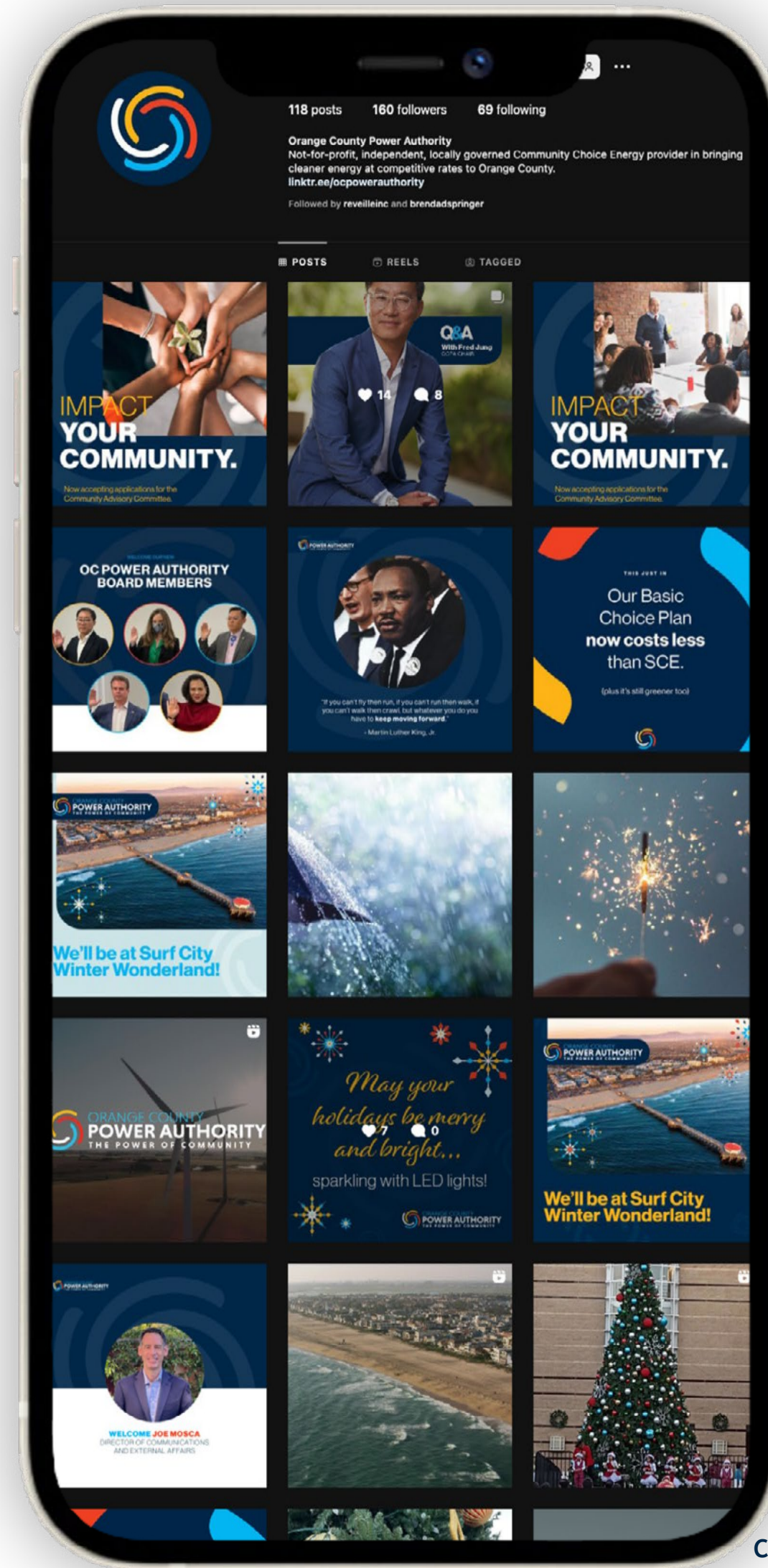




A LOOK FORWARD



SOCIAL MEDIA COMMUNITY MANAGEMENT



COMMUNITY OUTREACH





IMPACT YOUR COMMUNITY.

Now accepting applications for the Community Advisory Committee (CAC)

Driving an electric car, installing solar panels and composting are just a few of the things we can do to create a greener Orange County. But if you are truly keen on addressing climate change and want to be part of a new movement to bring more renewable energy to our community, the Orange County Power Authority Community Advisory Committee (CAC) needs you! As a volunteer CAC member, you'll work alongside neighbors and business owners to help shape the future of Orange County's community choice energy program.

Scan for more information about CAC responsibilities and how to apply.
ocpower.org/about-us/community-advisory-committee

ocpower.org    

BUILDING A BRIGHTER FUTURE, TOGETHER.

Now accepting grant applications from non-profits, schools, & educators for the Bright Futures Grant.

The Bright Futures Grant is a funding opportunity aimed at supporting local non-profits, schools, and educators in their efforts to educate communities on the benefits of renewable energy and Community Choice Aggregation (CCA). The application period runs from 2/15/23 - 3/15/23 with grants being awarded 5/1/23.

Grants ranging from \$5,000 to \$20,000 will be awarded to organizations that have creative and effective approaches to promoting renewable energy education, particularly in underrepresented communities and through multi-lingual campaigns. The grant also prioritizes initiatives that bring multiple partners together to collaborate on renewable energy education.

This grant opportunity is a unique chance for organizations to make a meaningful impact in their communities and create a brighter, more sustainable future for all.

GRANT ELIGIBILITY CRITERIA:

- Must demonstrate clear goals and objectives, a budget, and a plan for sustainability
- Partnerships with multiple agencies is highly desired, but not required
- Applicant organization must be an Orange County Power Authority customer



For more information, and the official grant application, visit ocpower.org

WHAT IS CCA?

Community choice energy is new to Orange County, but it's not new to California. Assembly Bill 117 was passed in 2002 to establish Community Choice Aggregation, also known as community choice energy, which allows communities to join together to give Californians the opportunity to choose their electric provider and the source of their electricity. CCAs are succeeding all over the state, with 23 programs already providing reliable, affordable and clean energy to local customers and delivering innovative reinvestment programs that benefit local needs and state Climate Action Goals.

TOP 200 CUSTOMERS AT 100% RENEWABLE ENERGY OUTREACH



VALUE PROPOSITION KIT:

- Introductory letter
- Presentation
- What 100% Renewable energy commercial customers are saying
- Co-branded ads – how OCPA is helping [company] achieve sustainability/ESG goals



A POWERFUL
CHANGE IS HERE

Dear (name here),

In April 2022, Orange County Power Authority (OCPA) became your electricity provider. OCPA is a Community Choice Energy (CCE) provider, which gives customers the opportunity to procure more renewable energy at competitive rates to help address climate change. Simply put, OCPA exists to make renewable energy accessible throughout Orange County.

The City of Buena Park/Huntington Beach/Irvine took bold steps to create a healthier, more-resilient community and set its electricity default rate at 100% Renewable energy for OCPA customers like you.

As companies look to accommodate California climate policies and consumers increasingly want to do business with brands that embrace sustainability — OCPA makes it easier for your company to reduce its carbon footprint. I would welcome the opportunity to meet with you to discuss how OCPA can help your company achieve its Environmental, Social and Governance goals.

BACKGROUND ON COMMUNITY CHOICE ENERGY

Community Choice Energy is new to Orange County, but it's not new to California. Assembly Bill 117 was passed in 2002 to establish Community Choice Aggregation (CCA), also known as Community Choice Energy, which allows communities to join together to give Californians the opportunity to choose their electric provider and the source of their electricity. CCAs are succeeding all over the state, with 25 programs providing reliable, affordable and clean energy to local customers and delivering innovative reinvestment programs that benefit local needs and state Climate Action Goals.

LOCAL CONTROL

OCPA is locally controlled. That means elected officials from your community are representing you and your company's interests on OCPA's Board of Directors. And unlike investor-owned utilities, OCPA can't make a profit. By law, it has to reinvest revenue back into the community by doing things like offering energy efficiency rebates, educational programs and grants for businesses to create more energy-efficient facilities. OCPA will begin announcing some of these programs this year.

HOW OCPA AND SOUTHERN CALIFORNIA EDISON WORK TOGETHER

While OCPA is your energy provider, your bill still comes from SCE and the energy that comes to your business is delivered via the grid that SCE helps maintain. So, if your power goes out, you call SCE. By having OCPA as your energy provider, you are joining with thousands of other Orange County businesses — and residents — who are helping bring more renewable energy onto the grid to reduce our dependence on fossil fuels.

I will reach out to you next week to schedule a time to discuss. In the meantime, if you have questions please feel free to contact me at awarner@ocpower.org or 949-767-8717.

It's a privilege to be your renewable energy provider — and I look forward to meeting you!

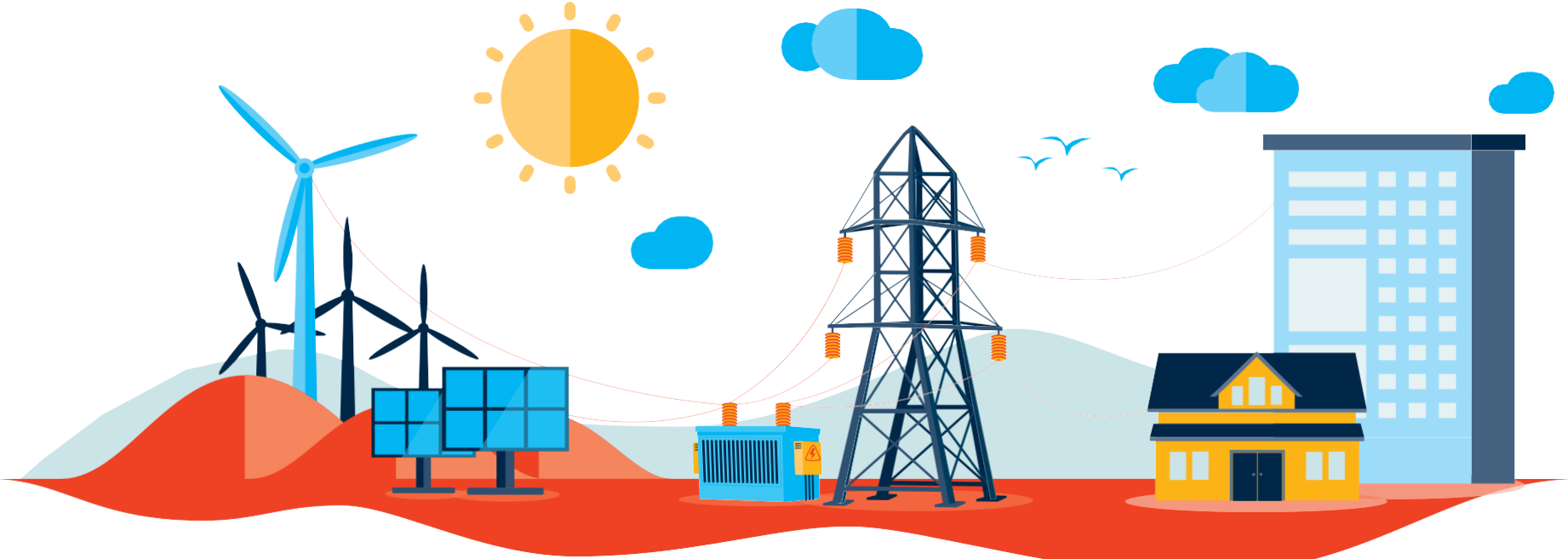
Warmest regards,

Andrea Warner

Andrea Warner
Business Relationship Manager

ocpower.org [t](#) [f](#) [i](#) [in](#)

EXPLAINER VIDEO



SOURCE

DELIVERY

CUSTOMER

DRAFT

today...and tomorrow. That's the power of community.

DRAFT

Because electricity on the grid is a blend from both renewable and non-renewable sources, the electricity you receive as an OCPA customer at your home or business is not 100% renewable.

But know this, every OCPA customer is helping move Orange County closer to a more sustainable future—one customer at a time.

OCPA is a community choice energy provider, one of 24 such entities across California serving more than 11 million customers. These providers are managed by local leaders in their communities who are committed to transparency and the highest quality of customer service.

OCPA is proud to be the first locally run not-for-profit energy provider in Orange County. Delivering cleaner, renewable electricity at competitive rates, and investing in innovative local programs like incentives, rate assistance and rebates, is OCPA's commitment to its customers.

Yes, the future looks brighter because you now have a choice. Select the cleaner and greener option to power your world.

It's as easy as saying, yes to the Orange County Power Authority, a community partner who cares about your quality of life

DRAFT

But why when you can join thousands of your neighbors and other Orange County residents and businesses, who are choosing to bring more renewable energy to the grid to lessen our dependence on fossil fuels and change the way we think about and use energy.

And, you can do it at competitive, and in some cases, lower rates than Southern California Edison.

It's a win-win-win for the environment, your community and a healthier, more resilient future.

Here's how it works: The Orange County Power Authority buys electricity from both traditional and renewable sources. Southern California Edison delivers the electricity and maintains the grid. Then you, the OCPA customer, can choose how much renewable energy you want to invest in and contribute to the electrical grid.

Remember, as an OCPA customer, it's your choice, so select a rate plan that works for you.

Stay at 100% Renewable energy and help make the biggest impact. Or, select the Smart Choice plan at 69%, or choose the 38% Basic Choice renewable energy plan. Rates vary from plan-to-plan, but all three are affordable and competitive with SCE rates.

DRAFT

Prepared by Steve Churm, principal Churm|360

ORANGE COUNTY POWER AUTHORITY EXPLAINER VIDEO

AUDIO	VIDEO
Welcome to a new way to power your world.	
One where you choose how much you want to contribute to a cleaner and greener tomorrow, by saying yes today.	
Turn on your house lights. Start the coffee maker in the morning, or, plug in your electric vehicle.	
As a customer of the Orange County Power Authority, you are part of a growing movement to power your day with more and more renewable energy generated from the sun and wind and waves.	
Making a difference when it comes to climate change has never been so easy. So accessible. So important.	
You participate from day one, choosing how much renewable electricity you want to invest in and add to the grid to reduce our carbon footprint and leave a lasting legacy for generations to come.	
Yes, as an OCPA customer, you can opt out and obtain your electricity exclusively through Southern California Edison.	

MARKETING & COMMUNICATIONS UPDATE



SECTION 1

KEY MESSAGE OF THE MONTH:
OCPA's Basic Choice generation rate is 2% less than SCE.

The costs of energy are rising due to outages at natural gas hubs and the supply chain disruptions impact over the construction of solar and battery storage projects. While OCPA and SCE both needed to increase their rate structures in January 2023, OCPA's rate increase percentages are lower than SCE's. For 2023, OCPA's Basic Choice rate will be 2% lower for the SCE generation portion of the bill. However, the overall Basic Choice rate will be .8% lower. For those customers who initially opted-out and would now like to return to OCPA to access the lower Basic Choice energy rate in 2023, call 866-262-7693 to find out how to opt back in.

THIS JUST IN

Our Basic Choice Plan now costs less than SCE.

(plus it's still greener too)

CUSTOMER ENGAGEMENTS: 50

MEMBER AGENCY MEETINGS: 10+

- Met with Board Member Jose Trinidad Castañeda for an introductory meeting.
- Joined Board Member Jose Trinidad Castañeda for a Climate Reality OC Meeting.
- Met with Vice Chair Kathleen Treseder for an introductory meeting.
- Met with Chair Fred Jung on media releases.
- Met with the Asst. City Manager and City Manager of Huntington Beach for introductory meeting and to answer questions.
- Met with Sona Coffee in the environmental department of the City of Irvine.
- Met with all member agencies to discuss the scheduling of quarterly city council presentations and quarterly member agency coordinating committee meetings.
- Communicated with all member agencies about two vacancies on OCPA's Community Advisory Committee. As a result, member agencies are announcing the two vacancies through their resources.
- Attended a Sustain Social Energy Meeting to discuss agenda for the year and annual conference in Irvine.

CALL CENTER VOLUME: 3,246

TOP THREE TOPICS OF INQUIRY

1. Billing inquiry
2. Opt-down
3. Opt-out inquiry

OCPA IN THE COMMUNITY

January 6, 2023
Surf City Winter Wonderland

UPCOMING EVENTS:

- Huntington Beach AM Connect – February 9, 2023
- North Orange County Chamber of Commerce, 2023 Elected Officials Reception – February 10, 2023
- Fullerton State of the City – March 29, 2023

HOT HIT OF THE MONTH

OC Power Authority announces its basic choice rate design will be lower than SCE's rates, effective January 2023

MEDIA RELEASES: 2

Orange County Power Authority Swears In New Board of Directors
January 17, 2023

Orange County Power Authority Now Accepting Applications for Community Advisory Committee
January 26, 2023

UNIQUE WEBSITE VISITS: 5,802

TOP FOUR VISITED PAGES

1. Homepage
2. Residential Opt-out
3. Residential Rates
4. 100% Renewable Choice

TOP PERFORMING SOCIAL POSTS

FACEBOOK TOP PERFORMING POST
Impressions: 109,061
Engagements: 2,389
Post Link Clicks: 877

INSTAGRAM TOP PERFORMING POST
Impressions: 16,688
Engagements: 60
Profile Actions: 18

TWITTER TOP PERFORMING POST
Impressions: 2,051
Engagements: 111
Profile Actions: 13

ORANGE COUNTY POWER AUTHORITY

Orange County Power Authority | 30100 Harbor Blvd, Suite 200, Irvine, CA 92614
ORANGE COUNTY POWER AUTHORITY
Call us: 866-262-7693 | 949-261-1234
Email: info@ocpa.org or info@ocpa.org

SECTION 2

KEY MESSAGE OF THE MONTH:
OCPA's Basic Choice generation rate is 2% less than SCE.

The costs of energy are rising due to outages at natural gas hubs and the supply chain disruptions impact over the construction of solar and battery storage projects. While OCPA and SCE both needed to increase their rate structures in January 2023, OCPA's rate increase percentages are lower than SCE's. For 2023, OCPA's Basic Choice rate will be 2% lower for the SCE generation portion of the bill. However, the overall Basic Choice rate will be .8% lower. For those customers who initially opted-out and would now like to return to OCPA to access the lower Basic Choice energy rate in 2023, call 866-262-7693 to find out how to opt back in.

THIS JUST IN

Our Basic Choice Plan now costs less than SCE.

(plus it's still greener too)

CUSTOMER ENGAGEMENTS: 50

MEMBER AGENCY MEETINGS: 10+

- Met with Board Member Jose Trinidad Castañeda for an introductory meeting.
- Joined Board Member Jose Trinidad Castañeda for a Climate Reality OC Meeting.
- Met with Vice Chair Kathleen Treseder for an introductory meeting.
- Met with Chair Fred Jung on media releases.
- Met with the Asst. City Manager and City Manager of Huntington Beach for introductory meeting and to answer questions.
- Met with Sona Coffee in the environmental department of the City of Irvine.
- Met with all member agencies to discuss the scheduling of quarterly city council presentations and quarterly member agency coordinating committee meetings.
- Communicated with all member agencies about two vacancies on OCPA's Community Advisory Committee. As a result, member agencies are announcing the two vacancies through their resources.
- Attended a Sustain Social Energy Meeting to discuss agenda for the year and annual conference in Irvine.

CALL CENTER VOLUME: 3,246

TOP THREE TOPICS OF INQUIRY

1. Billing inquiry
2. Opt-down
3. Opt-out inquiry

OCPA IN THE COMMUNITY

January 6, 2023
Surf City Winter Wonderland

SECTION 1

SECTION 2

UPCOMING EVENTS:

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Email: info@ocpa.org or info@ocpa.org



THANK YOU!

Recommended Action

Receive and file 2022 Marketing &
Communications Recap and 2023 Preview.



AGENDA ITEMS 9.3

**DEVELOPMENT OF A BROAD-BASED MARKETING,
COMMUNICATIONS, AND PUBLIC OUTREACH PROGRAM**

February 15, 2023

- This item is a discussion on the Development of a Broad-Based Marketing, Communications, and Public Outreach Program
- Timeline
- Current Program
- Future Program
- Recommendation
- Questions

- 2021, OCPA contracts with Reveille, Inc for Marketing and Communications services with a very limited scope of services
- Early 2022, OCPA expands scope of services with Reveille, Inc.
- April 2022, OCPA launches all nonresidential customer accounts
- October 2022, OCPA launches residential customer accounts
- November 2023, OCPA will launch all customer in the unincorporated parts of the County of Orange

- Communications & External Affairs Team
 - Communications, Marketing, Outreach, Customer Care, and Customer Programs
 - Three Team Members (will begin employment search for an Energy Program Analyst)
- Reveille, Inc.
 - Current Scope of Services
 - Traditional Marketing and Communications Services
 - Marketing
 - Public Relations
 - Media Relations
 - Digital Content
 - Social Media
 - Issues Management/Corporate Reputation
 - Account Management

- A Need to Adjust our Marketing, Communication, and Public Outreach Program
 - Impact of unfavorable media attention in 2022 and 2023
 - Audits
 - Two Additional Focus Areas
 - Research
 - Advertising

- Development of new broad-based Marketing, Communications, and Public Outreach Program
 - Build on prior efforts
 - More resources committed to public relations and media relations
 - Research-based strategies and messaging
 - Innovative ways to build brand awareness and trust in the brand
 - Co-branding with trusted and well respect brands
 - Use of high-quality videos
 - Advertising in print media and online sources
 - Proactive strategies for communicating across all relevant social media platforms

- Staff recommendation is to issue an RFP for Marketing & Communications Services with a new, expanded scope of services that allows OCPA to build a Broad-Based Marketing, Communications, and Public Outreach Program

Questions

DEVELOPMENT OF A BROAD-BASED MARKETING, COMMUNICATIONS, AND PUBLIC
OUTREACH PROGRAM

Recommended Action

Discuss and provide direction on the development of a broad-based Marketing, Communications, and Public Outreach Program.



AGENDA ITEM 10.1

**UPDATE THE ANNUAL ENERGY USE AND RESULTING VOTING
SHARES EXHIBITS TO THE ORANGE COUNTY POWER AUTHORITY**

 **JOINT POWERS AGREEMENT (Vice Chair Treseder)**

February 15, 2023

Recommended Action

As authorized by Section 3.9.3 of the Orange County Power Authority Joint Powers Agreement (JPA Agreement),

- (1) approve an adjustment to Exhibit B of the JPA Agreement to show the “Annual Energy Use” defined as the annual electricity usage, expressed in kWh, of accounts within the jurisdiction of each party to the JPA Agreement that are served by the Authority, and
- (2) approve an adjustment to Exhibit C of the JPA Agreement to show the current voting shares of each party to the JPA Agreement



AGENDA ITEM 10.2

CONSIDER DRAFT BYLAWS (Chair Jung)



February 15, 2023

Recommended Action

1. Discuss and provide direction on draft Bylaws.
2. Consider directing staff to provide Member Agencies with a copy of the proposed Bylaws and place the Bylaws on a future agenda for final approval



AGENDA ITEM 10.3

OVERVIEW OF POWER SOURCE ACCOUNTING (Director McKeon)

February 15, 2023

Recommended Action

Receive and file.

RETAIL ELECTRICITY SUPPLY & POWER SOURCE ACCOUNTING OVERVIEW

Orange County Power Authority

February 15, 2023



An Interconnected Grid

The Western U.S. is electrically interconnected

In the electric utility industry, the Western U.S. (or Western Interconnection) is referred to as WECC, or the Western Electricity Coordinating Council

WECC is a non-profit organization focused on grid reliability

One of eight (8) NERC Regional Entities (reliability regions) with delegated authority originating from the Federal Energy Regulatory Commission (FERC)

Extends from Canada (Alberta and British Columbia) to Mexico (Baja California), and includes all/portions of 14 U.S. states

Energy produced within the Western U.S. can generally flow anywhere within the WECC

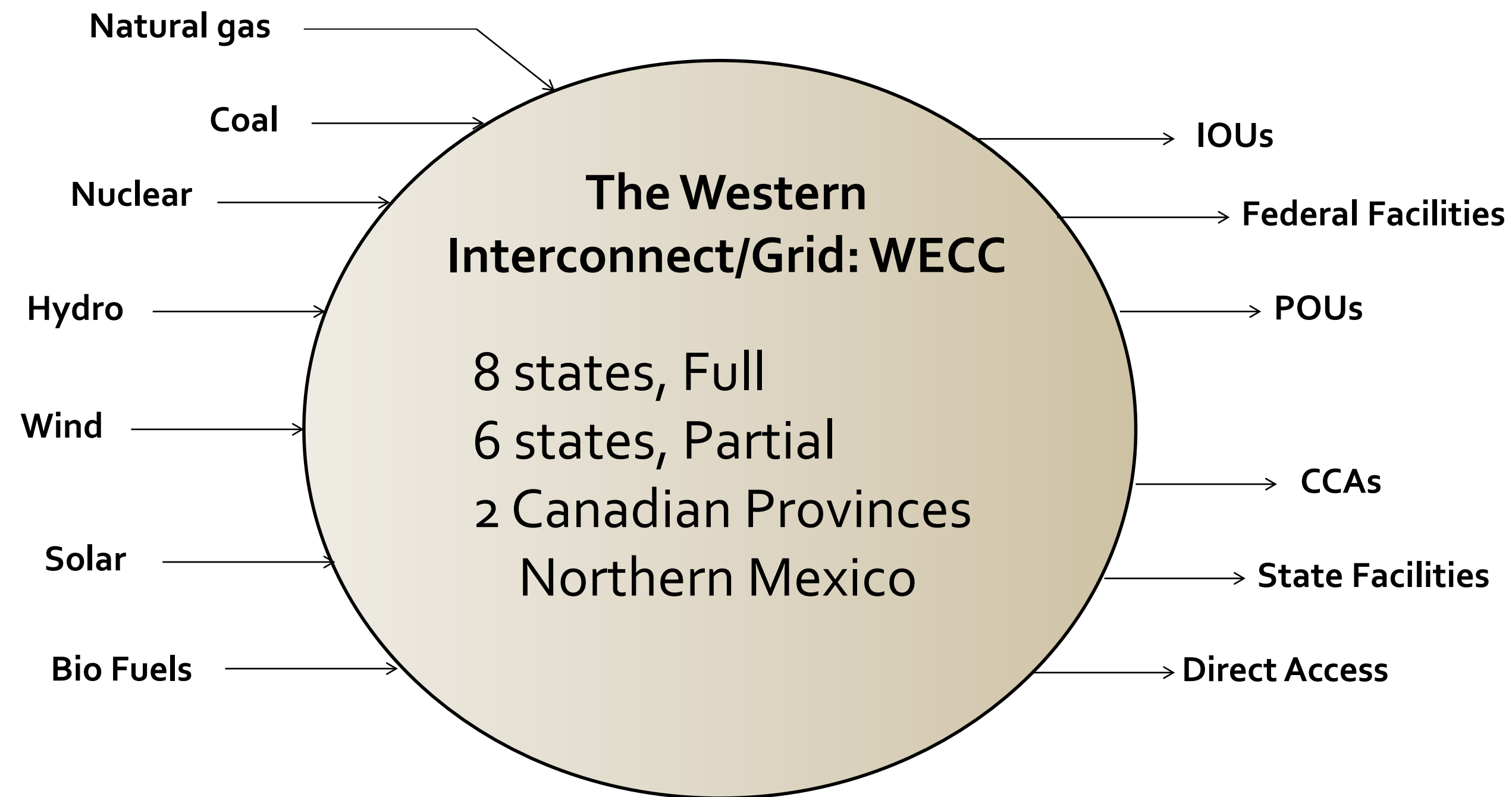
Think of WECC as a big swimming pool: generators fill the pool; users draw from the pool... the electrons in the pool are indistinguishable from one another!

Contracts and Renewable Energy Certificates (RECs) are the key mechanisms used to create ownership distinctions amongst the electrons

How “The Grid” Works: Producers & Users

Producers = Sources = Generators = Supply

Users = Sinks = Electric Loads



Renewable Energy Procurement & Accounting

- ALL renewable energy production is substantiated via REC ownership
- Within WECC, RECs are tracked through a centralized accounting system, known as WREGIS (Western Renewable Energy Generation Information System)
- Compliance is measured over multi-year periods with interim progress reported and tracked annually
- Current compliance period (Compliance Period 4) includes CY 2021-2024
- 44% RPS procurement mandate by 2024.
- 52% RPS procurement mandate by 2027 (Final Year of Compliance Period 5)
- 60% RPS procurement mandate by 2030 (Final Year of Compliance Period 6).

Power Portfolio Regulation & Reporting

Within California, power source reporting is regulated pursuant to the Power Source Disclosure Program (PSD Program)

The PSD Program is overseen by the California Energy Commission (CEC)

Reporting rules are prescriptive, meaning that retail electricity sellers must follow reporting conventions prescribed within CA's PSD Program regulations

The PSD Programs requires annual disclosure of all power purchases and summarizes such purchases by generating technology (wind, solar, geothermal, natural gas and unspecified power)

Portfolio emission rates are also calculated through the CEC's PSD reporting template and annually disclosed to customers (with new CCAs able to defer such emission reporting for 24 months)

Accounting for electric power is based on the attributes associated with such purchases (energy quantities, generating technologies, emission rates and other product attributes)

Power Portfolio Regulation & Reporting (cont.)

Power supply contracts confer ownership of product attributes; ownership of renewable attributes is substantiated via REC transfer/retirement

Only the owners of product attributes can make claims regarding such attributes

CA's PSD Program regulations specify the mechanisms (contracts, RECs, etc.) that must be in place to substantiate power source claims

PSD Program regulations require annual disclosure of all power purchases through: 1) a detailed annual report provided to the CEC (June 1st); and 2) a related annual consumer disclosure known as the Power Content Label (PCL, sent to customers during the late summer)

Annual portfolio balancing is the current accounting standard

OCPA will be closely following these regulations

Renewable Energy Products

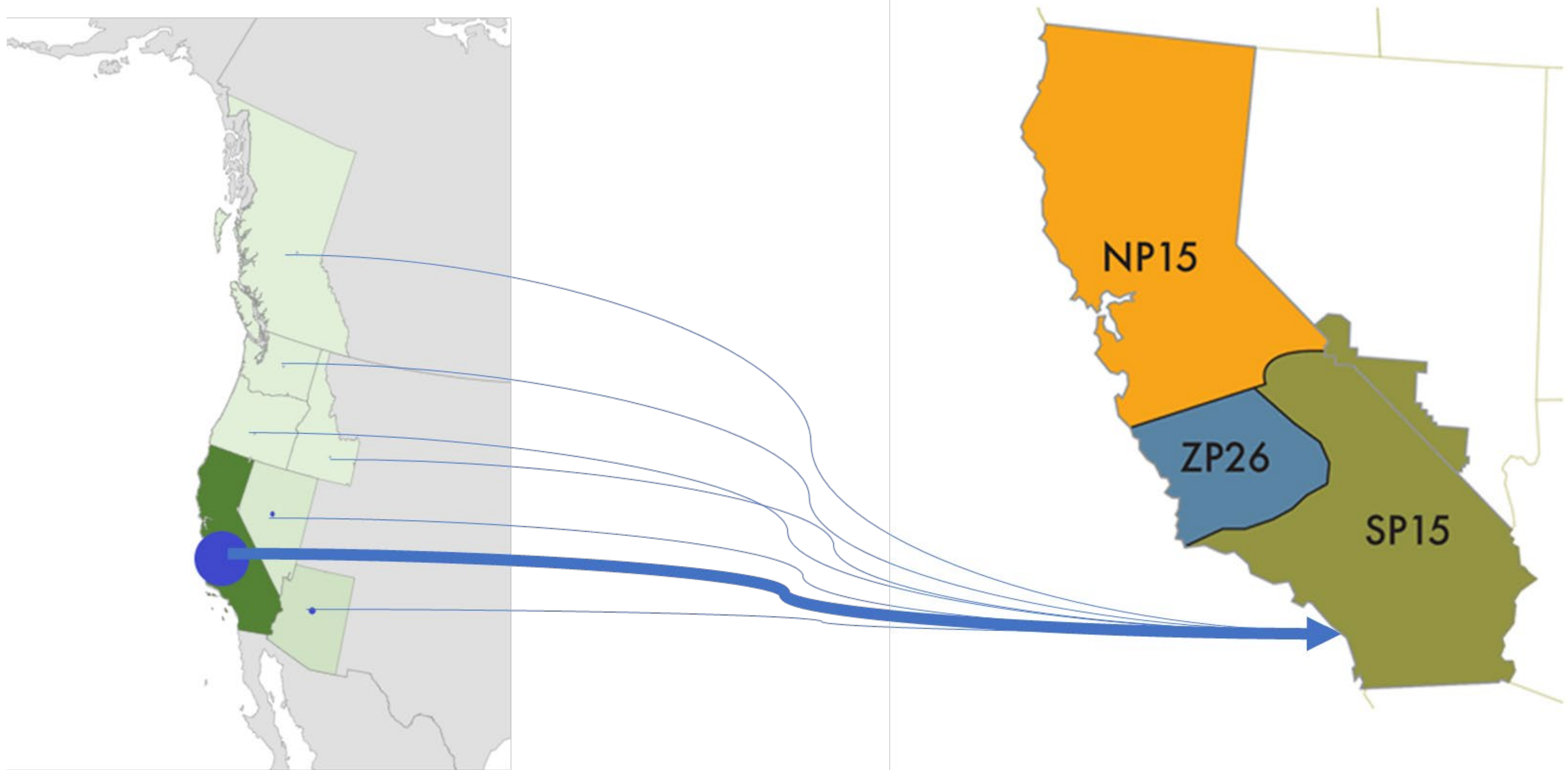
- Various contracting mechanisms/products are permissible under RPS rules, subject to specified minimums/maximums:
 - Bucket 1 – Located in-state or dynamically scheduled into CA (RECs delivered contemporaneously with electric energy); 75% min
 - Bucket 2 – Firmed/shaped imports into CA (REC and energy quantities are balanced annually); 25% max
 - Bucket 3 – Unbundled RECs (RECs are sold separately from energy); 10% max
- Each renewable energy product is treated differently when reporting emissions:
 - Bucket 1 – Emissions assigned based on the underlying generating source
 - Bucket 2 – Emissions are generally equivalent to those associated with a natural gas generator (≈ 944 lbs CO₂e/MWh)
 - Bucket 3 – Emissions set at ≈ 944 lbs CO₂e/MWh

Power Content Label (CCA Example)

2021 POWER CONTENT LABEL										
MCE										
mceCleanEnergy.org/energy-sources										
Greenhouse Gas Emissions Intensity (lbs CO ₂ e/MWh)					Energy Resources	2021 MCE Light Green Power Mix	2021 MCE Deep Green Power Mix	2021 MCE Local Sol Power Mix	2021 MCE Green Access Power Mix	2021 CA Power Mix
2021 MCE Light Green Power Mix	2021 MCE Deep Green Power Mix	2021 MCE Local Sol Power Mix	2021 MCE Green Access Power Mix	2021 CA Utility Average	Eligible Renewable ¹	60.5%	100.0%	100.0%	100.0%	33.6%
					Biomass & Biowaste	6.1%	0.0%	0.0%	0.0%	2.3%
					Geothermal	5.6%	0.0%	0.0%	0.0%	4.8%
					Eligible Hydroelectric	1.4%	0.0%	0.0%	0.0%	1.0%
					Solar	31.3%	50.0%	100.0%	100.0%	14.2%
					Wind	16.0%	50.0%	0.0%	0.0%	11.4%
					Coal	0.0%	0.0%	0.0%	0.0%	3.0%
					Large Hydroelectric	36.8%	0.0%	0.0%	0.0%	9.2%
					Natural Gas	0.0%	0.0%	0.0%	0.0%	37.9%
					Nuclear	0.9%	0.0%	0.0%	0.0%	9.3%
					Other	0.1%	0.0%	0.0%	0.0%	0.2%
					Unspecified Power ²	1.7%	0.0%	0.0%	0.0%	6.8%
					TOTAL	100.0%	100.0%	100.0%	100.0%	100.0%
Percentage of Retail Sales Covered by Retired Unbundled RECs ³ :						0%	0%	0%	0%	
¹ The eligible renewable percentage above does not reflect RPS compliance, which is determined using a different methodology. ² Unspecified power is electricity that has been purchased through open market transactions and is not traceable to a specific generation source. ³ Renewable energy credits (RECs) are tracking instruments issued for renewable generation. Unbundled renewable energy credits (RECs) represent renewable generation that was not delivered to serve retail sales. Unbundled RECs are not reflected in the power mix or GHG emissions intensities above.										
For specific information about this electricity portfolio, contact:						MCE 1 (888) 632-3674				
For general information about the Power Content Label, visit:						http://www.energy.ca.gov/pcl/				
For additional questions, please contact the California Energy Commission at:						Toll-free in California: 844-454-2906 Outside California: 916-653-0237				

OCPA's 2022 Renewable Energy Purchases

Generator Plant-Unit Name	State	Fuel Type	Generator Plant-Unit Name	State	Fuel Type	Generator Plant-Unit Name	State	Fuel Type
Agua Caliente Solar - Block 1	AZ	Solar	Deer Creek Powerhouse - Deer Creek Powerhouse	CA	Hydro	Newcastle Powerhouse - Newcastle Powerhouse	CA	Hydro
Agua Caliente Solar - Block 10	AZ	Solar	Desert Sunlight 250 - Desert Sunlight 250, Block 12	CA	Solar	Phoenix Powerhouse - Phoenix Powerhouse	CA	Hydro
Agua Caliente Solar - Block 11	AZ	Solar	Desert Sunlight 250 - Desert Sunlight 250, Block 13	CA	Solar	RE Garland - Garland	CA	Solar
Agua Caliente Solar - Block 12	AZ	Solar	Desert Sunlight 250 - Desert Sunlight 250, Block 14	CA	Solar	Rising Tree Wind Farm LLC - Rising Tree Wind Farm LLC	CA	Wind
Agua Caliente Solar - Block 2	AZ	Solar	Desert Sunlight 250 - Desert Sunlight 250, Block 15	CA	Solar	Sand Drag - Sand Drag LLC	CA	Solar
Agua Caliente Solar - Block 3	AZ	Solar	Desert Sunlight 250 - Desert Sunlight 250, Block 18	CA	Solar	Shiloh Wind Project 2, LLC - Shiloh Wind Project 2, LLC	CA	Wind
Agua Caliente Solar - Block 4	AZ	Solar	Desert Sunlight 250 - Desert Sunlight 250, Block 19	CA	Solar	Solar Alpine LLC - Solar Alpine LLC	CA	Solar
Agua Caliente Solar - Block 5	AZ	Solar	Desert Sunlight 250 - Desert Sunlight 250, Blocks 16, 17, 20	CA	Solar	Solar Star California XIII, LLC - Quinto Solar Project	CA	Solar
Agua Caliente Solar - Block 6	AZ	Solar	DESERT SUNLIGHT 300, LLC - DSL-BLK01 - 04	CA	Solar	South Powerhouse - South Powerhouse	CA	Hydro
Agua Caliente Solar - Block 7	AZ	Solar	DESERT SUNLIGHT 300, LLC - DSL-BLK05 & 06	CA	Solar	Spaulding No. 1 Powerhouse	CA	Hydro
Agua Caliente Solar - Block 8	AZ	Solar	DESERT SUNLIGHT 300, LLC - DSL-BLK07 & 08	CA	Solar	Spaulding No. 2 Powerhouse	CA	Hydro
Agua Caliente Solar - Block 9	AZ	Solar	DESERT SUNLIGHT 300, LLC - DSL-BLK09	CA	Solar	Spaulding No. 3 Powerhouse	CA	Hydro
Cape Scott Wind - Cape Scott Wind	BC	Wind	DESERT SUNLIGHT 300, LLC - DSL-BLK10 & 11	CA	Solar	Spring Gap Powerhouse - Spring Gap Powerhouse	CA	Hydro
Dokie Wind - Dokie Wind	BC	Wind	Dillon - Dillon Wind LLC	CA	Wind	Stockton Biomass - Stockton Biomass	CA	Biomass
Meikle Wind - Meikle Wind	BC	Wind	Dutch Flat No. 1 Powerhouse - Dutch Flat No. 1 Powerhouse	CA	Hydro	Sun City Project LLC - Sun City	CA	Solar
Moose Lake Wind - Moose Lake Wind	BC	Wind	Elevation Solar C - Elevation Solar C	CA	Solar	Three Forks Water Power Project	CA	Hydro
Pennask Wind Farm - Pennask Wind Farm	BC	Wind	FPL Energy Montezuma Wind - FPL Energy Montezuma Wind	CA	Wind	Toadtown Powerhouse - Toadtown Powerhouse	CA	Hydro
Quality Wind - Quality Wind	BC	Wind	GENESIS SOLAR, LLC - SGN-1	CA	Solar	Topaz Solar Farms LLC - Topaz 10-16	CA	Solar
Shinish Creek Wind Farm - Shinish Creek Wind Farm	BC	Wind	GENESIS SOLAR, LLC - SGN2	CA	Solar	Tule Wind, LLC - Tule Wind, LLC	CA	Wind
Alta Powerhouse - Alta Powerhouse	CA	Hydro	Geysers Power Plant - Calistoga Power Plant	CA	Geothermal	Vaca Dixon Solar Station - Vaca Dixon Solar Station	CA	Solar
Alta Wind I - Alta Wind I	CA	Wind	Geysers Power Plant - Calpine Geothermal Unit 11	CA	Geothermal	Valentine Solar, LLC - Valentine Solar, LLC	CA	Solar
Alta Wind X, LLC - Alta Wind X, LLC	CA	Wind	Geysers Power Plant - Calpine Geothermal Unit 12	CA	Geothermal	Volta No. 2 Powerhouse - Volta No. 2 Powerhouse	CA	Hydro
American Kings Solar Project - American Kings Solar Project	CA	Solar	Geysers Power Plant - Calpine Geothermal Unit 13	CA	Geothermal	West Point Powerhouse - West Point Powerhouse	CA	Hydro
AV Solar Ranch 1, LLC - Antelope Solar Ranch - Block 7	CA	Solar	Geysers Power Plant - Calpine Geothermal Unit 14	CA	Geothermal	Western Antelope Blue Sky Ranch B	CA	Solar
AV Solar Ranch 1, LLC - AVSR1 - Antelope Solar Ranch - Block 1 & 2	CA	Solar	Geysers Power Plant - Calpine Geothermal Unit 16	CA	Geothermal	Willow Springs 2 - Willow Springs 2	CA	Solar
AV Solar Ranch 1, LLC - AVSR1 - Antelope Solar Ranch - Block 3	CA	Solar	Geysers Power Plant - Calpine Geothermal Unit 17	CA	Geothermal	Wise No. 1 Powerhouse - Wise No. 1 Powerhouse	CA	Hydro
AV Solar Ranch 1, LLC - AVSR1 - Antelope Solar Ranch - Block 4	CA	Solar	Geysers Power Plant - Calpine Geothermal Unit 18	CA	Geothermal	Clearwater Paper Corporation - #4 turbine generator	ID	Biomass
AV Solar Ranch 1, LLC - AVSR1 - Antelope Solar Ranch - Block 5	CA	Solar	Geysers Power Plant - Calpine Geothermal Unit 20	CA	Geothermal	CM10 - CM10	NV	Solar
AV Solar Ranch 1, LLC - AVSR1 - Antelope Solar Ranch - Block 6	CA	Solar	Geysers Power Plant - Calpine Geothermal Unit 5/6	CA	Geothermal	CM48 - CM48	NV	Solar
AV Solar Ranch 1, LLC - AVSR1 - Antelope Solar Ranch - Block 8 & 9	CA	Solar	Geysers Power Plant - Sonoma/Calpine Geyser	CA	Geothermal	Silver State Solar Power South, Block 2 and 3	NV	Solar
Big Creek Hydro Project - Big Creek Water Works	CA	Hydro	Hat Creek No. 1 Powerhouse - Hat Creek No. 1 Powerhouse	CA	Hydro	Silver State Solar Power South, Block 1	NV	Solar
Blythe Solar II, LLC - Blythe Solar II, LLC - Block 4	CA	Solar	Hat Creek No. 2 Powerhouse - Hat Creek No. 2 Powerhouse	CA	Hydro	Silver State Solar Power South, Block 4	NV	Solar
Blythe Solar II, LLC - Blythe Solar II, LLC - Block 5	CA	Solar	Hayworth Solar - Hayworth Solar	CA	Solar	Silver State Solar Power South, Block 5	NV	Solar
Blythe Solar II, LLC - Blythe Solar II, LLC - Block 6	CA	Solar	Ivanpah - Unit 1	CA	Solar	Silver State Solar Power South, Block 6	NV	Solar
Blythe Solar II, LLC - Blythe Solar II, LLC - Block 7	CA	Solar	Mojave Solar Project - Mojave Solar Project - Alpha	CA	Solar	Silver State Solar Power South, Block 6R, 7, 8	NV	Solar
CalRENEW-1 - CalRENEW-1	CA	Solar	Mojave Solar Project - Mojave Solar Project - Beta	CA	Solar	Silver State Solar Power South, Block 8R	NV	Solar
CED Corcoran - CED Corcoran	CA	Solar	Mojave Solar Project - Mojave Solar Project - Beta	CA	Solar	Seneca Sustainable Energy - Seneca Sustainable Energy	OR	Biomass
Coleman Powerhouse - Coleman Powerhouse	CA	Hydro	Mustang Hills, LLC - Mustang Hills, LLC	CA	Wind	WestRock CP, LLC - Tacoma Mill	WA	Biomass



Questions & Discussion



AGENDA ITEM 11

CLOSED SESSION

 **February 15, 2023**



RECESS

 **February 15, 2023**

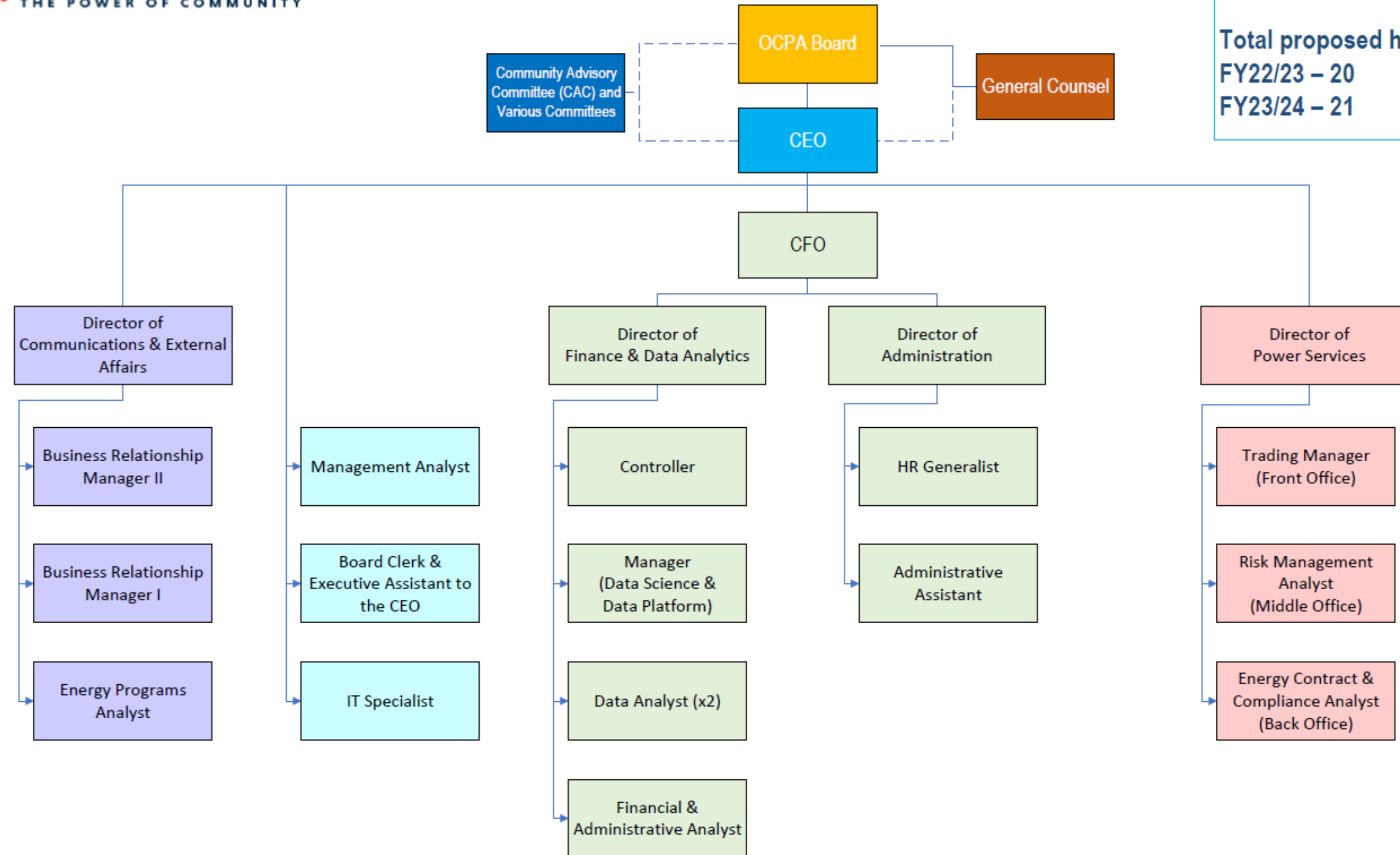


AGENDA ITEM 12

Adjournment



February 15, 2023

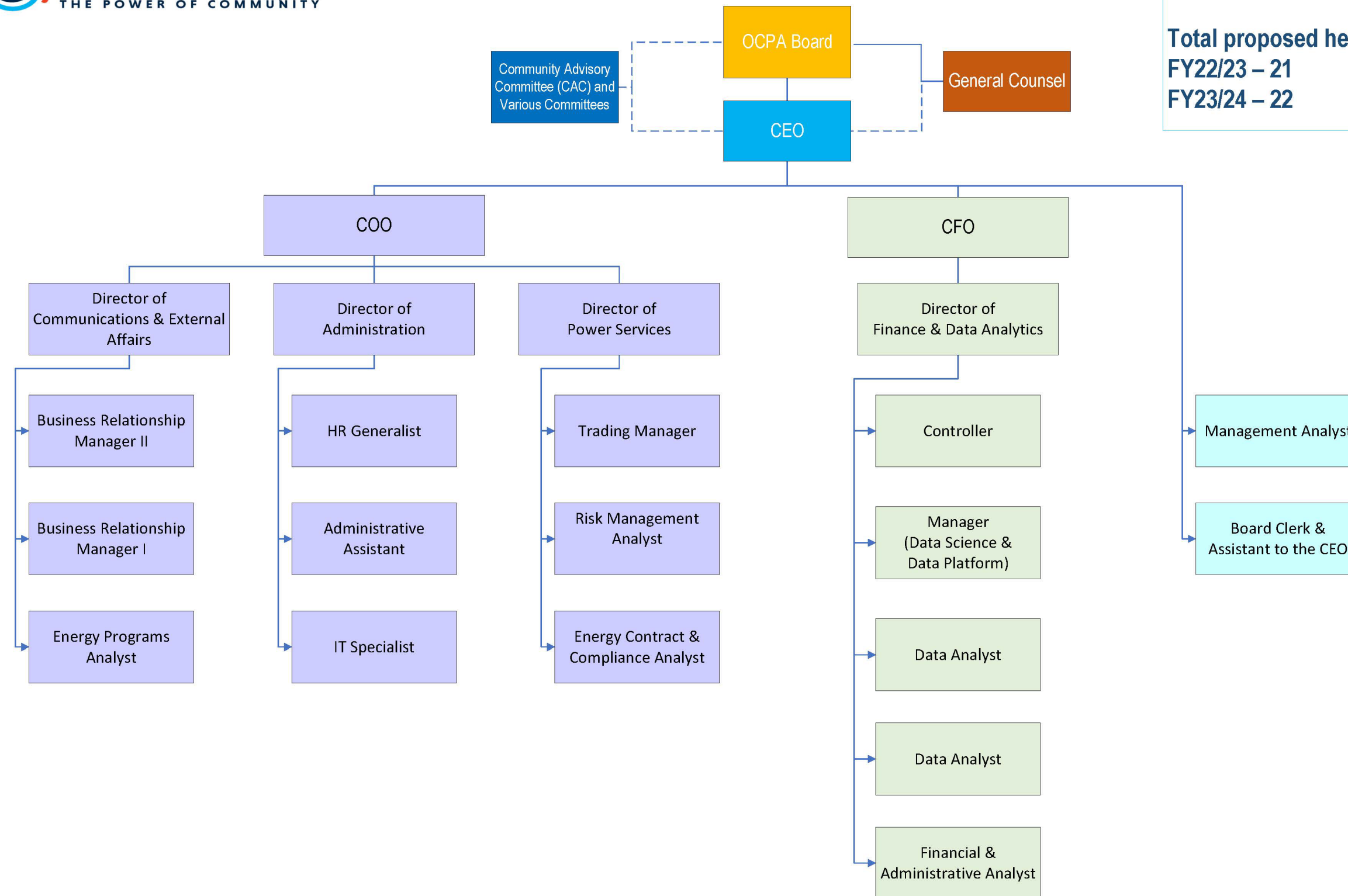


Organizational Structure (2-Year Plan)

Total proposed headcount:
FY22/23 – 20
FY23/24 – 21

Note: Director of Administration is scheduled to be hired in FY24/25

OCPA Organization Structure



Organizational Structure (2-Year Plan)

Total proposed headcount:
 FY22/23 – 21
 FY23/24 – 22

Note: Director of Administration is scheduled to be hired in FY24/25

OCPA Organization Structure With COO

Orange County Power Authority
Salary Range Comparison

	OCA Position	OCA FY22/23 Salary Range	OCA Salary Range Basis [A]	SDCP Salary Range	SDCP Salary Range Basis [B]	CPA Salary Range	CPA Salary Range Basis [C]
FY2022/23							
1	CEO	\$232,000-\$326,000	116 (Exec)	\$247,000-\$445,000	19 (CEO)	\$307,000-\$521,000	116 (Exec)
2	CFO	\$232,000-\$326,000	116 (Exec)	\$198,000-\$356,000	18 (C-Suite)	\$307,000-\$521,000	116 (Exec)
3	COO	\$232,000-\$326,000	116 (Exec)	\$198,000-\$356,000	18 (C-Suite)	\$307,000-\$521,000	116 (Exec)
4	Director - Communications & External Affairs	\$193,000-\$234,000	114/115 (Director)	\$164,000-\$279,000	17 (Director)	\$223,000-\$365,000	114/115 (Director)
5	Business Relationship Manager II	\$98,000-\$139,000	111 (Professional)	\$95,000-\$161,000	14 (Sr. Analyst/Sr. Associate)	\$130,000-\$187,000	111 (Professional)
6	Business Relationship Manager I	\$98,000-\$139,000	111 (Professional)	\$82,000-\$132,000	13 (Analyst/Associate)	\$130,000-\$187,000	111 (Professional)
7	Analyst - Energy Programs	\$99,000-\$121,000	110 (Professional)	\$82,000-\$132,000	13 (Analyst/Associate)	\$113,000-\$163,000	110 (Professional)
8	Power Resources Director	\$193,000-\$234,000	114/115 (Director)	\$164,000-\$279,000	17 (Director)	\$223,000-\$365,000	114/115 (Director)
9	Manager - Trading (PS Front Office)	\$148,000-\$188,000	113 (Manager)	\$137,000-\$232,000	16 (Manager, Power Team)	\$170,000-\$265,000	113 (Manager)
10	Analyst - Risk Management (PS Middle Office)	\$114,000-\$160,000	112 (Professional)	\$95,000-\$161,000	14 (Sr. Analyst/Sr. Associate)	\$150,000-\$216,000	112 (Professional)
11	Analyst - Contract & Compliance (PS Back Office)	\$114,000-\$160,000	112 (Professional)	\$95,000-\$161,000	14 (Sr. Analyst/Sr. Associate)	\$150,000-\$216,000	112 (Professional)
12	Management Analyst	\$114,000-\$160,000	112 (Professional)	\$95,000-\$161,000	14 (Sr. Analyst/Sr. Associate)	\$150,000-\$216,000	112 (Professional)
13	Board Clerk & Assistant to the CEO	\$99,000-\$121,000	110 (Professional)	\$82,000-\$132,000	13 (Exec Assistant/Board Clerk)	\$113,000-\$163,000	110 (Professional)
14	Specialist - IT	\$76,000-\$91,000	108 (Professional)	\$70,000-\$111,000	12 (Project Coordinator)	\$86,000-\$123,000	108 (Professional)
15	Controller	\$148,000-\$188,000	113 (Manager)	\$137,000-\$232,000	16 (Sr. Manager)	\$170,000-\$265,000	113 (Manager)
16	Financial & Administrative Analyst	\$99,000-\$121,000	110 (Professional)	\$82,000-\$132,000	13 (Analyst/Associate)	\$113,000-\$163,000	110 (Professional)
17	Data Analyst	\$98,000-\$139,000	111 (Professional)	\$95,000-\$161,000	14 (Sr. Analyst/Sr. Associate)	\$130,000-\$187,000	111 (Professional)
18	Data Analyst	\$98,000-\$139,000	111 (Professional)	\$95,000-\$161,000	14 (Sr. Analyst/Sr. Associate)	\$130,000-\$187,000	111 (Professional)
19	Manager - Data Science/Data Platform	\$114,000-\$160,000	112 (Professional)	\$114,000-\$194,000	15 (Manager)	\$150,000-\$216,000	112 (Professional)
20	HR Generalist	\$98,000-\$139,000	111 (Professional)	\$82,000-\$132,000	13 (Analyst/Associate)	\$130,000-\$187,000	111 (Professional)
21	Administrative Assistant - Receptionist/Office Admin	\$49,000-\$60,000	105 (Professional)	\$70,000-\$111,000	12 (Office Manager)	\$65,000-\$93,000	106 (Professional)*
FY2023/24							
22	Director - Finance & Data Analytics	\$193,000-\$234,000	114/115 (Director)	\$164,000-\$279,000	17 (Director)	\$223,000-\$365,000	114/115 (Director)

[A] Orange County Power Authority (OCA) Salary Range is based on min to **mid** points salary range of CPA's compensation survey for 2021

[B] San Diego Community Power (SDCP) Salary Range is based on min to max points salary range of their compensation survey for 2022

[C] Clean Power Alliance (CPA) Salary Range is based on in to max points salary range of their compensation survey for 2023

* CPA eliminated Grade 105 in their salary range for 2023

OCA Salary Schedule With COO